

# Supporting Innovative Agriculture For Zimbabwe's Future

## What is Agro Initiative Zimbabwe?

• A competition which aims to support creative and sustainable ideas in agriculture through awarding capital prizes and technical assistance

#### What can I win?

- US\$25,000-\$50 000 per business
- Technical assistance package tailored to business needs

#### Who can enter?

- Zimbabwean businesses
- Existing business with an innovative idea
- New business with an exciting new concept

# What are the judges looking for?

- A creative and sustainable idea in the agriculture sector
- A viable business model with experienced shareholders/management
- Ability to create 25-50 new jobs or opportunities
- Potential to influence industry development
- · Leveraging prize money with own contribution and/or debt financing will be favourably viewed

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