



# Standards Map

YOUR ROADMAP TO SUSTAINABLE TRADE



## SUMMARY

Standards Map provides comprehensive, verified and transparent information on voluntary sustainability standards and other similar initiatives covering issues such as food quality and safety. The main objective of the programme is to strengthen the capacity of producers, exporters, policymakers and buyers, to participate in more sustainable production and trade.

# IDENTIFY VOLUNTARY STANDARDS

Standards Map enables its users to identify sustainability standards, codes of conduct and audit protocols:

- applicable to specific products and services;
- operating in specific producing or processing countries, and in markets where products and services they endorse are retailed;
- addressing sustainability hotspots along supply chains such as: environmental, social, economic, quality and business ethics.

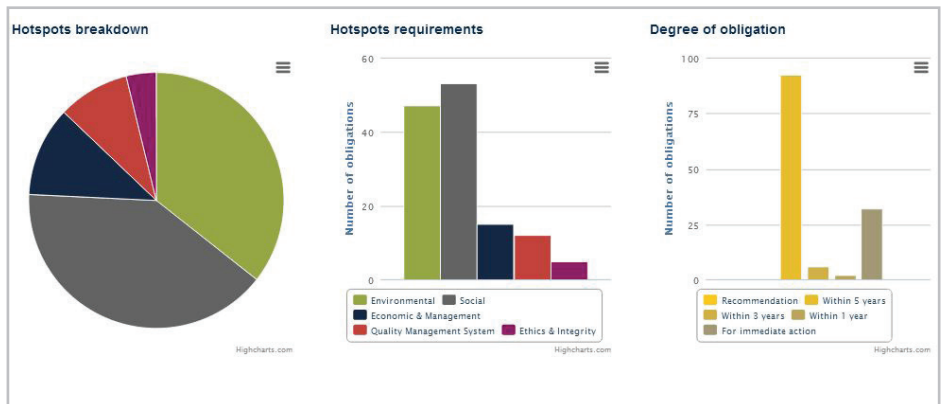


Identify voluntary sustainability standards which operate in your line of business

# QUICKLY-SCAN VOLUNTARY STANDARDS

Users can scan the “A-to-Z” of relevant sustainability standards, and learn more about:

- their mode of operation;
- product and geographic scope;
- potential inter-operability;
- audit and assurance requirements;
- costs linked to acquiring endorsement;
- step-by-step guidance as to how to become certified;
- technical, financial or capacity building support provided.

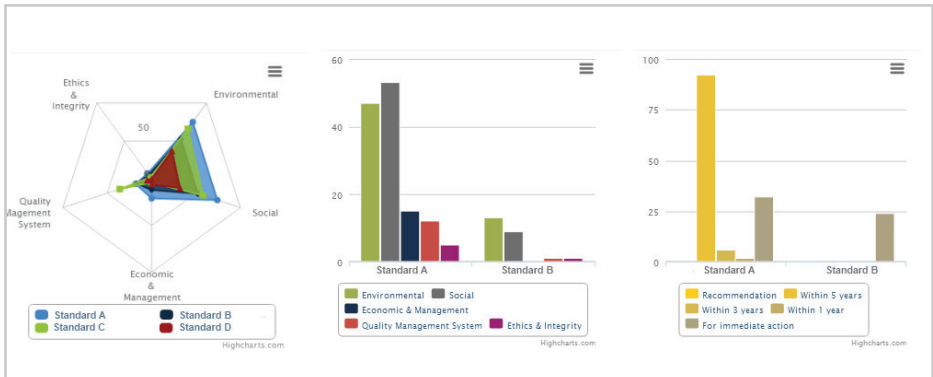


Scan the information about relevant sustainability standards in text, table and graphic format.

# COMPARE VOLUNTARY STANDARDS

Users may compare side-by-side the sustainability hotspots of standards and retrieve detailed information on:

- The number of requirements broken down by sustainability hotspot;
- The degree of obligation of each individual requirement and detailed extracts from standard documents pertaining to obligations;
- Use various tabular and graphical visualizations modes.



Compare up to four sustainability standards side-by-side and review detailed information about their environmental, social, economic, quality and business ethics requirements and related degree of obligation.

# ASSESS YOUR BUSINESS' SUSTAINABILITY PROFILE

Complete an assessment of your company's practices against the requirements set in sustainability standards of your choice. The assessment takes the shape of an online questionnaire.

Following the completion of the self-assessment, a "Sustainability Diagnostic Report" is automatically generated. It traces out your roadmap towards compliance to sustainability standards requirements.

This report is accessible to users at any time and may be shared with business partners.

**Safety procedures for handling chemicals**

Have procedures been implemented to ensure that chemicals used at work are handled in safe manner?

Yes  No  Not yet

Do/Will you measure progress/improvement/results?

Yes  No

Please enter any clarification or comments

**Healthy work conditions**

Are there measures in place to ensure healthy work conditions?

Yes  No  Not yet

Complete an assessment and generate your own personalised Sustainability Diagnostic Report.

## WHY USE STANDARDS MAP?

Producers, manufacturers, brands and retailers face a serious challenge in navigating the constantly moving landscape of sustainability standards, especially as supply chains grow complex and new challenges multiply.

What role can standards play to support companies' responsibility in engaging towards more sustainable trade?

The Standards Map tool will help you clarify the landscape of sustainability standards and support your decisions regarding their use or adoption.

### BRANDS & RETAILERS

- Identify standards relevant to your suppliers;
- Run quick analyses, comparisons of standards against your references;
- Develop a customized tool for your company to review your corporate standards against others;
- Develop a customized self-assessment tool for your suppliers;
- Identify potential new suppliers and business partners on the Sustainability Marketplace.

### PRODUCERS & MANUFACTURERS

- Identify standards relevant to your business;
- Run quick analyses, comparisons of standards
- Do a self-assessment and decide to share it or not with potential buyers
- Meet business partners on the Sustainability Marketplace

### RESEARCHERS & POLICYMAKERS

- Identify standards relevant to your research or public procurement policies;
- Run quick analyses, comparisons of standards;
- Develop a customized tool to assess standards against your own criteria and priorities;
- Review latest trends on the Sustainability Marketplace of interest to your research or specific context.

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## GO TO [WWW.STANDARDSMAP.ORG](http://WWW.STANDARDSMAP.ORG)

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Standards Map is part of the International Trade Centre's web-based [Market Analysis Tools](http://WWW.INTRACEN.ORG/MarketAnalysisTools) ([www.intracen.org/marketanalysis](http://www.intracen.org/marketanalysis)).

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