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# **INSIDE**

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#### 1.0 FLUE CURED TOBACCO SALES UPDATE

Continued trickling of contract purchases after closure of auction floors have seen the percentage market share for contracted tobacco marginally rise from 76.1% to the current 76.4% of 2014 total production. During a similar period in 2013 contractors had accounted for 67.5% of total production against 32.5% of auction tobacco.

Seasonal total purchases rose to 215.1 million kg. In a corresponding period in 2013, approximately 164.3 million kg were sold at an average price of \$3.69/kg.

SEASONAL	TSF	BTF	PTF	TOTAL AUCTION	TOTAL CONTRACT	TOTAL 2014	TOTAL 2013	% CHANGE
SEASONAL	131	DIT	111	AUCTION	CONTRACT	101AL 2014	101AL 2013	CHANGE
Mass sold (kg)	25,785,853	12,941,360	12,017,941	50,745,154	164,360,384	215,105,538	164,258,469	30.96
Value (US\$)	71,731,928	33,062,617	31,875,306	136,669,850	545,472,640	682,142,491	605,631,337	12.63
	71,701,720	00,002,017	31,075,000	100,000,000	310,172,010	002,112,151	000,001,007	12.00
Ave. price US\$/kg	2.78	2.55	2.65	2.69	3.32	3.17	3.69	(13.99)
Rejected %	10.49%	12.12%	13.12%	11.57%	3.33%	5.68%	5.31%	6.97
,					11/1/2		70	9171
					14			
Bales laid	401,295	216,268	200,644	818,207	2,048,613	2,866,820	2,200,533	30.28
			-					
Bales Sold	359,188	190,052	174,315	723,555	1,980,456	2,704,011	2,083,706	29.77
	·							
Rejected Bales	42,107	26,216	26,329	68,436	68,157	136,593	116,827	16.92

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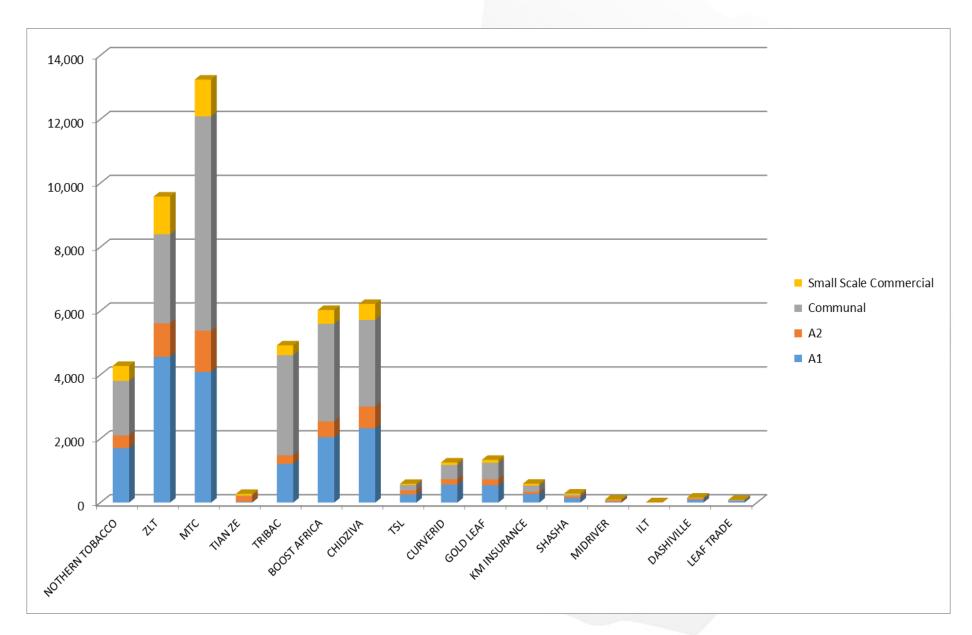
#### BUYERS PERFORMANCE: 2014 WEEK 26 ENDING 08 AUGUST 2014

	BUYING COMPANY	Т	SF	P	TF	В	TF	TOTAL A	AUCTION	CONTRACT	PURCHASES	то	TAL	AVERAGE PRICES
#		MASS	USD	MASS	USD	MASS	USD	MASS	USD	MASS	USD	MASS	USD	USD/KG
1	ZLT	4,650,099	12,713,436	2,346,963	6,048,878	2,154,312	5,418,526	9,151,374	24,180,840	26,015,234	83,287,618	35,166,608	107,468,458	3.06
2	мтс	2,725,213	8,011,263	1,019,937	2,932,219	1,576,494	4,519,601	5,321,644	15,463,083	26,243,415	80,480,600	31,565,059	95,943,683	3.04
3	TIAN ZE	5,090,442	21,283,962	2,928,435	12,256,108	1,867,850	7,786,794	9,886,727	41,326,864	21,230,647	80,025,297	31,117,374	121,352,161	3.90
4	NT								<u>-</u>	28,651,169	106,294,826	28,651,169	106,294,826	3.71
5	BOOSTAF- RICA	3,802,183	9,146,021	2,392,948	4,682,747	1,950,455	4,153,563	8,145,586	17,982,331	11,306,514	32,345,039	19,452,100	50,327,370	2.59
5	TRIBAC	\						Α.\		13,407,520	48,334,291	13,407,520	48,334,291	3.61
6	CHIDZIVA	1,021,774	1,886,616	339,115	583,988	466,058	879,664	1,826,947	3,350,268	11,078,600	32,715,602	12,905,547	36,065,870	2.79
7	CURVERRID								/	11,888,482	35,695,564	11,888,482	35,695,564	3.00
8	ILT	3,688,891	7,044,309	2,683,040	4,547,660	2,083,249	3,452,253	8,455,180	15,044,221	923,730	3,482,088	9,378,910	18,526,309	1.98
9	GOLD LEAF								$\Lambda$ .	4,343,064	13,106,990	4,343,064	13,106,990	3.02
10	TSL CLASSIC							. A		3,622,534	11,592,051	3,622,534	11,592,051	3.20
11	PAMUKA	1,963,407	4,275,035	293,889	787,618	919,994	1,547,939	3,177,290	6,610,591			3,177,290	6,610,591	2.08
12	LEAF TRADE	1,935,467	4,464,163			1,046,998	2,380,445	2,982,465	6,844,608	146,168	413,568	3,128,633	7,258,176	2.32
13	SHASHA							-	W.	2,015,437	6,979,115	2,015,437	6,979,115	3.46
14	КМ									1,899,299	5,818,115	1,899,299	5,818,115	3.06
15	MIDRIVER	160,744	675,819			137,971	630,751	298,715	1,306,570	1,456,811	4,522,672	1,755,526	5,829,242	3.32
16	VOEDSEL	701,656	2,131,738			742,323	2,305,230	1,443,979	4,436,968			1,443,979	4,436,968	3.07
17	ZPTFU						-			131,760	379,204	131,760	379,204	2.88
18	SUNRISE	10,089	24,929	13,673	36,151			23,762	61,080			23,762	61,080	2.57
	TOTAL	25,749,965	71,657,290	12,018,000	31,875,367	12,945,704	33,074,767	50,745,154	136,669,850	164,360,384	545,472,640	215,074,053	682,080,064	3.17

## 3.0 TOBACCO VOLUMES DELIVERED AS AT 08 AUGUST 2014 BY GROWING SECTOR

Grower Class by Marketing	NUMBER OF GROWERS	MASS_SOLD (KG)	US_VALUE	USD/KG	MARKET SHARE (%)
AUCTION	/				
A1 Resettlement	13,569	18,127,641	48,874,335	2.70	9
A2 Resettlement	4,257	7,933,223	21,001,042	2.65	4
Communal	17,453	20,728,113	56,111,758	2.71	10
Small Scale Commercial	2,744	3,956,177	10,682,715	2.70	2
Auction Sub Total	38,023	50,745,154	136,669,850	2.69	24
CONTRACTED					
A1 Resettlement	17,918	42,197,031	128,656,613	3.05	20
A2 Resettlement	5,129	65,856,315	241,528,923	3.67	30
Communal	21,641	38,452,893	115,667,801	3.01	18
Small Scale Commercial	4,455	17,854,145	59,619,304	3.34	8
Contract Sub Total	49,143	164,360,384	545,472,641	3.32	76
Grand Total	87,166	215,105,538	682,142,491	3.17	100

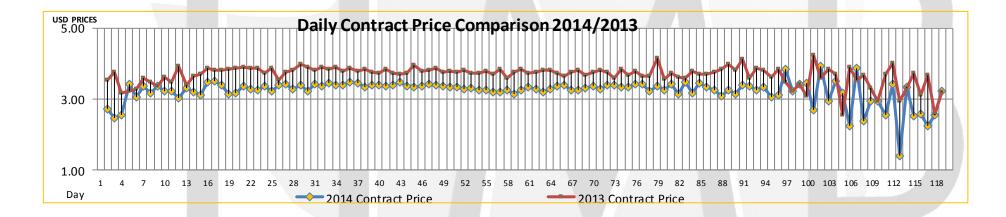
3.1 CONTRACTED NUMBER OF GROWERS BY SECTOR AND CONTRACTOR AS AT 08 AUGUST 2014

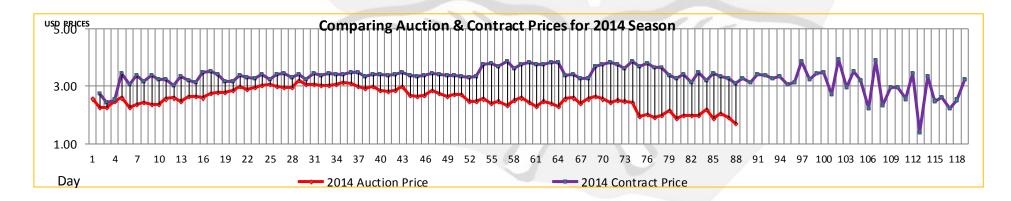


2.0 DAILY PRICE ANALYSIS

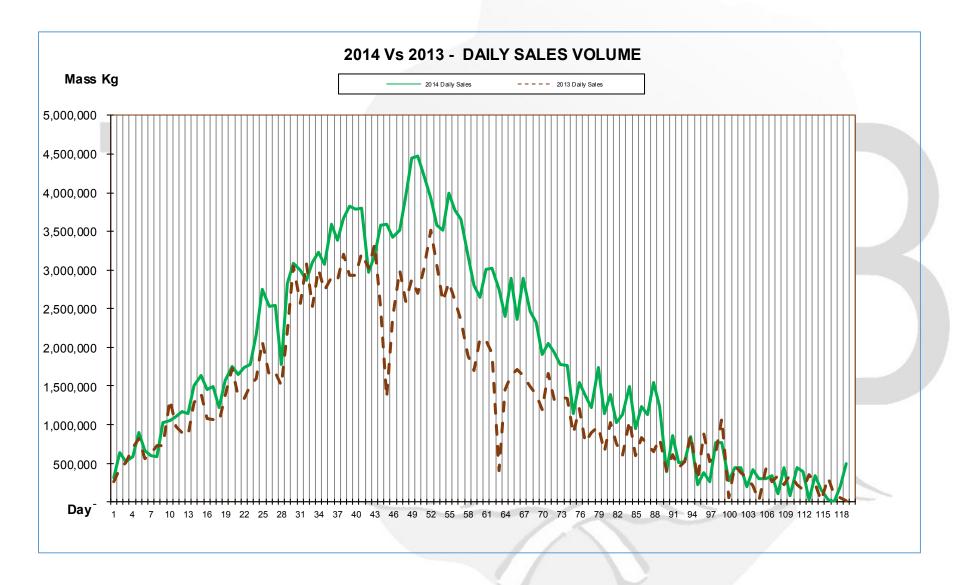
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#### 4.0 DAILY VOLUMES DELIVERY FOR 2014 Vs 2013



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## **5.1 GROWER REGISTRATION UPDATE FOR 2015 SEASON**

Province	Communal	Al	A2	Small Scale Com	Total
Manicaland	4,131	5,215	900	943	11,189
Mash Central	9,059	7,676	1,547	1,661	19,943
Mash East	3,951	5,152	1,299	1,105	11,507
Mash West	12,816	6,457	1,826	1,433	22,532
Masvingo	162	50	13	20	245
Matabeleland	2	-	3	-	5
Midlands	197	58	24	19	298
TOTAL	30,318	24,608	5,612	5,181	65,719

# 5.2 REGISTRATION BY GROWING SECTOR—2015

Grower Sector	Number of registered growers	%
A1	24,608	37
A2	5,612	9
Communal area	30,318	46
Small Scale Commercial	5,181	8
TOTAL	65,719	100

## 5.4 FCV TOBACCO NEW REGISTRATION FOR 2015 AS AT 08 AUGUST 2014

Province	Communal	Al	A2	Small Scale Com	Total
Manicaland	1,115	787	50	92	2,044
Mash Central	2,085	1,340	59	80	3,564
Mash East	1,039	803	93	84	2,019
Mash West	3,480	1,071	158	80	4,789
Masvingo	93	14	1	5	113
Matabeleland	2	-/-	1	-	3
Midlands	111	20	2	5	138
TOTAL	7,925	4,035		346	12,670

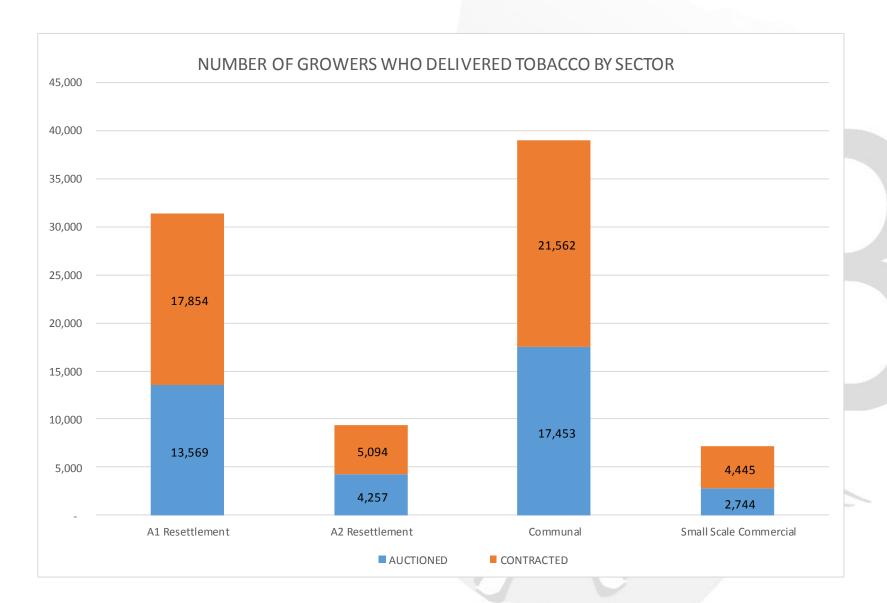
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## 6.0 GROWERS WHO HAVE DELIVERED TO-DATE BY PROVINCE AND GROWER CLASS

PROVINCE	A1 Resettlement	A2 Resettlement	Communal	Small Scale Commercial	Grand Total	%
MANICALAND	6,656	1,458	5,613	1,315	15,042	17
MASHONALAND CENTRAL	9,430	2,540	11,754	2,251	25,975	30
MASHONALAND EAST	6,400	2,144	4,826	1,396	14,766	17
	V.					A
MASHONALAND WEST	8,840	3,163	16,455	2,186	30,644	35
MASVINGO	87	32	189	31	339	0
				111		
MATEBELELAND		2	4	1	7	0
		<b>(</b> )	5	1		
MIDLANDS	74	47	253	19	393	0
Grand Total	31,487	9,386	39,094	7,199	87,166	100

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#### 6.1 NON - CONTRACTED VS CONTRACTED TOBACCO GROWERS WHO DELIVERED BY SECTOR AS AT 08 AUGUST 2014



**EXPORT PERFOMANCE** 

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# 8.0 SEASONAL EXPORTS PERMITS ISSUED BY DESTINATION AS AT 08 AUGUST 2014

#	Destination	Masskg	USD	USD/KG	Destination	Masskg	USD	USD/KG
1	Belgium	14,733,550	72,485,654	4.92	South Africa	13,117,081	42,467,203	3.24
2	U.A.E	6,049,876	17,410,350	2.88	Belgium	8,729,120	43,255,543	4.96
3	South Africa				China			
4	China	5,898,334	25,472,222	4.32	UAE	5,303,300	42,338,362	7.98
5	Russia	5,634,125	34,578,631	6.14	Indonesia	4,244,962	10,513,868	2.48
6	Indonesia	2,734,784	9,793,010	3.58	Philippines	3,600,540	12,606,286	3.50
7	France	1,768,020	11,252,549	6.36	Sudan	2,342,060	2,661,020	1.14
, α	U.K	1,693,400	9,499,205	5.61	Hong kong	1,877,520	6,707,316	3.57
9	Germany	1,467,200	6,136,288	4.18	U.K.	1,534,340	12,823,627	8.36
10	Vietnam	1,358,010	8,013,474	5.90	Netherlands	1,507,160	5,503,819	3.65
11	Sudan	1,114,320	3,792,100	3.40	Russia	1,445,329	10,788,262	7.46
12	U.S.A	984,120	3,786,769	3.85	Jordan	1,187,240	2,398,164	2.02
	lordan	948,003	4,258,690	4.49	France	1,042,400	3,065,044	2.94
13	Netherlands	599,200	2,186,633	3.65	Poland	745,200	3,050,922	4.09
14 15		589,720	4,105,137	6.96	Bulgaria	734,400	1,406,406	1.92
	Switzerland	580,000	435,556	0.75	Taiwan	591,742	1,178,197	1.99
16	Bulgaria	499,200	174,720	0.35	Mozambique	499,200	3,463,104	6.94
17	Kenya	469,210	2,477,318	5.28	U.SA	415,140	1,345,057	3.24
18	Poland	427,850	1,458,574	3.41	Germany	396,000	2,118,600	5.35
19	Romania	359,330	1,395,087	3.88	Vietnam	395,236	1,809,691	4.58
20	Philippines	256,608	1,427,679	5.56	Bosnia	370,340	1,076,199	2.91
21	Nigeria	253,200	1,235,848	4.88	Romania	334,800	241,236	0.72
22	Botswana	233,320	1,118,826	4.80		315,000	1,755,420	5.57
23	Hong Kong	217,800	1,520,640	6.98	Panama Turkey	311,400	1,010,952	3.25
24	Singapore	216,480	986,312	4.56	Moroco	257,400	1,495,101	5.81
25	Malaysia	207,600	1,810,272	8.72		237,600	1,540,440	6.48
26	Madagascar	192,100	180,580	0.94	USA	232,240	1,050,911	4.53
27	Моюссо	158,400	1,064,448	6.72	Madagascar	221,290	533,579	2.41
28	Taiwan	136,200	1,029,678	7.56	Malaysia	213,780	1,707,838	7.99
29	Egypt	115,200	43,776	0.38	Nigeria	191,400	55,506	0.29
30	New Zealand	115,200	92,160	0.80	Botswana	178,200	712,228	4.00
31	Zambia	88,000	379,482	4.31	Kenya	166,730	678,804	4.07
32	Ukraine	74,400	385,778	5.19	Spain	140,392	603,513	4.30
33	Malawi	58,600	34,281	0.59	Hungary	115,200	607,104	5.27
34	Korea	58,440	317,134	5.43	Switzerland	87,400	102,262	1.17
35	Hungary	57,600	281,916	4.89	Congo	76,800	22,272	0.29
36	Spain	45,828	196,132	4.28	Malawi	74,720	430,414	5.76
37	Turkey	30,400	202,178	6.65	Ireland	58,630	541,821	9.24
38	DRC	28,050	58,905	2.10	Singapore	39,600	304,722	7.70
39	Tanzania	27,930	31,572	1.13	 Portugal	39,000	84,102	2.16
40	Montenegro	25,200	109,620	4.35	Korea	33,240	176,554	5.31
41	Uzbekistan	19,200	126,298	6.58	Lesotho	18,340	89,523	4.88
42	Seychelles	16,996	104,485	6.15	Namibia	9,900	42,075	4.25
43	Lesotho	12,600	83,160	6.60	India	1,200	10,636	8.86
44	Japan	21	63	3.00	Zambia	1.000	4.000	4.00
45	Brazil	12	29	2.44	Japan	600	6,018	10.03
	Grand Total	50,553,637	231,533,220	4.58	Grand Total	53,434,172	224,383,719	420

## 9.0 2014 VS 2013 SEASONAL SEED SALES

cekly Tobacco Report

# Seed Sales as at 08 August 2014

		As at 09/08/13	Hectares	As at 08/08/14	Hectares	% Change
ZTSA	Burley		$f \wedge A$	$A_{\cdot}$		
		25.0		25.0		T
TRB	Burley	25.0		25.0		
	Total B (g)	25.0	4.2	25.0	4.2	
ZTSA	Flue-cured	214,955.0		169,024.0		
TRB	Flue-cured	742,140.0		789,625.0		
	Total FC (g)	957,095.0	159,515.8	958,649.0	159,774.8	0.2

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