

- Do you fear disruptions on the land?
- Are you well informed?
- Are regulations working in your favour?
- Are you having problems with labour?
- Do you feel excluded?

How much does it cost you to <u>not</u> be a member of the CFU?

Your Risks as a Farmer or as an Agribusiness	The Commercial Farmers' Union—Your Solution
Do you fear disruptions on the land?	1,352 incidents on 260 farms have been reported during 2014 year. The incident types range from acquiring property, to serious offences such as theft and murder. CFU has assisted in the successful resolution of these cases as far as possible and has achieved huge successes in excess of 80% through our engagement with police and government.
Are you having problems with labour?	In the past year the CFU has had a 100% success rate in dealing with an average of 60 labour issues per month on behalf of members.
	The CFU is now a member of the National Employment Council (NEC) Agriculture and positively influences pro farmer employment conditions.
	The CFU has published an updated Agricultural Employer's handbook which is backed up by regular training seminars.
Good decisions need up-to-date information. Do you have it?	The CFU has up-to-date information on management, input costs and availability, production models, cash flows, information and contracts regarding statutory compliance.
Are you operating in an optimal business environment?	The CFU is a key partner and contributor in lobbying and advocating towards a conducive agricultural operating environment.
	To do this successfully we know that we must build unity with all farmers. In trying to achieve a single voice for farmers, the CFU works closely with other unions through the Joint President's Council and the Zimbabwe Farmers Alliance Trust.
Are regulations working in your favour?	The CFU keeps you abreast of developments to the agricultural regulatory environment and provides advice on general legal statutes or acts, as well as on police matters.

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Are you advertising and marketing your products and services and reaching the right target market?	<ul> <li>The CFU is a credible and reliable point of contact for dissemination of agricultural information to farmers.</li> <li>This is done through our;</li> <li>Website which has about 20 000 hits per month.</li> <li>Weekly CFU Calling newsletter which is emailed to 5000 and more recipients.</li> <li>Monthly farmer meetings.</li> <li>Training and field days.</li> <li>Vibrant bulk sms platform.</li> <li>Participation at exhibition trade events.</li> </ul>
How much is electricity, or the lack of electricity costing you?	The CFU together with other unions has this year stalled a 10% rise in electricity costs.  The CFU has been working in collaboration with "ZESA" which has led to the planning and formation of wheat clusters, and reducing load shedding during the winter wheat season.
How much is water costing you?	The CFU together with other unions managed to reduce water charges for farmers by 30%.
Do you have problems with:- • VAT on ZESA/ZINWA • RDC Levies • AMA Fees • EMA Licences	<ul> <li>The CFU has called for</li> <li>VAT removal on agricultural ZESA tariffs, ZINWA charges, and on all primary agricultural commodities.</li> <li>Reduction in RDC levies.</li> <li>Liaison with Agricultural Marketing Authority on various Statutory Instruments e.g concerning contract farming, prices, etc.</li> </ul>
Is dumping of cheap imports killing your businesses?	The CFU stands against the dumping of cheap imports and works to secure you a fair share of the value chain.

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Are you a displaced farmer? Do you have another livelihood? Have you received your compensation?	CFU through ARAC attends to the interests of former commercial farmers, their families and farm communities.  Services to members: Provide a forum for the representation. Contribute constructively to the debate and dialogue on recovery and compensation. Assist in finding farming jobs and farming opportunities. Provide updates and regular communications on the compensation situation and other relevant matters. Liaises with Valcon, Farm Families Trust and other stakeholders. Assistance with SI 6 Clearance. Maintain a database of farmers seeking employment and their CVs and send job information as and when opportunities arise. Distribute food packs to needy ex farmers. Assist where possible in displaced farmers welfare.

The Commercial Farmers Union of Zimbabwe (CFU) is an independent and politically neutral membership driven organization which represents and advances the interests of professional farmers in Zimbabwe and elsewhere in Africa. Specifically CFU represents large scale commercial farmers and agribusinesses, but membership is open to all farmers regardless of scale or land holding provided the application is in accordance with its by-laws.

The CFU's main agenda is to promote a stable and competitive agricultural business environment and to provide advice and support to farmers. We exist to serve our members who are deeply committed to the success of the agricultural sector in Zimbabwe and Africa as a whole.

We would like to thank our committed farmers and Agri-Business partners. Without your support and membership we would not be able to continue to lobby and work on behalf of you, the Commercial Farmers' Union Member.

We invite and look forward to welcoming new members. Mitigate your risk and join us. Together we can achieve so much more.

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