

FOOD LOVER'S MAERUA RECEIVES MEAT BOARD SEAL OF QUALITY

On 2 October 2015 the Meatboard of Namibia handed over the SEAL OF QUALITY certificate to Food Lover's Market Maerua Mall.

Dr. Anja Boshoff de Witt said that Food Lover's Maerua Mall had met all the criteria of the Meat Board and thus qualified for the certificate. "The requirements for the Seal of Quality are very strict and include for example

design and maintenance of facilities and equipment, hygienic handling of the product, but more importantly the protocols and controls in place to implement quality management. This means that all protocols to maintain a high standard of hygiene are implemented and efficacy of such protocols are verified. Corrective actions in the event of deviances are also looked at."

Marius Brundyn, General Manager, Fresher Packers Namibia, expressed his delight with the

certification by the Meat Board and said: "We place the highest value on quality and hygiene with all our products, without compromising our competitive prizes. For us the customers and their satisfaction are key and we therefore adhere to the strictest specifications with all our products, but especially meat. We are proud that we can now put the Meat Board Seal of quality on all our red meat products. Our customers know that when they purchase our red meat it is safe, natural, free from any growth stimulants, hygienically produced and affordable."



Petrus Maritz, Chief classification services, Magda van Schoor PRO of the Meat Board of Namibia Dr Anja Boshoff-de Witt, Manager Meat Standards handing over the certificate to Simon Nakamela, Quality Meat Controller at Food Lovers Maerua Mall and Marius Brundyn, GM Fresher Packers Namibia.





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ISSUE 04/2015 - BY THE MEAT BOARD

WHAT THE MEAT BOARD HAS DONE LATELY

MEAT BOARD AT THE KEETMANSHOOP SHOW

The Meat Board attended and exhibited at the Keetmanshoop Agricultural Show, 1 – 5 September 2015. This year's theme for the exhibition was "The Role of the Meat Board in the Namibian Meat Industry". The response was overwhelming, since, most of the visitors were keen on knowing what the Meat Board actually does and what role it plays in the Namibian meat industry. During the exhibition there were also question and answer sessions, whereby the visitors to the Meat Board stand were given the opportunity to answer questions regarding the Meat Board, Fan Meat scheme and other roles & functions of the board. There were prices such as FAN Meat branded caps, Meat Board licence disk holders, Boer goat recipe books and Meat Board branded aprons for grabs. Overall it was a learning process for the Meat Board since it was the first time it exhibited at the Keetmanshoop Agricultural show, and with the feedback received from visitors at the stand, the Meat Board can only improve.



Saraphia Kapenaina, Esegiel Serogwe and Ngatuuane Tjipueya



Document review and record verification during a farm inspection

ANIMAL HEALTH TECHNICIAN JOINT TRAINING PROGRAM

The FAN Meat office together with the Directorate of Veterinary Services conducted a Joint Animal Health Training at Otjiwarongo, from the 19 to 21 August 2015. 19 out of 21 Animal Health Technicians that were invited, attended. Dr Kaatura opened the training on behalf of the Directorate of Veterinary Services.

Various topics such as conduct during farm inspections and community visits (Mr Engelbrecht, DVS), SOP's for Auctions and Farm Inspections (Dr Kaatura, DVS), Integrated Disease Surveillance and Response Manual (Dr Bishi, DVS), FAN Meat Rules and Checklist (Mr Serogwe, Meat Board), Notifiable diseases and their clinical signs (Dr Mutjavikua, DVS) and How to complete the Animal Health Declaration form (Maria Christian, DVS) were covered.

There was also a field trip to Farm Jagerhof in the Otjiwarongo district, to see a practical demonstration on how effective farm inspections are to be carried out as laid down in the Farm Inspection SOP. Mr Aron Tjaahapi, Animal Health Technician of Otjiwarongo, did the farm inspection and the group observed, participated and asked questions. It was quite a technical and interactive training, which proved that more of this kind of trainings should be conducted to inform technicians on new developments and how they can improve data gathering as well.

WHAT THE MEAT BOARD HAS DONE LATELY

MINISTER RAISES CATTLE BRAND ADMINISTRATION FEES

On recommendation of the Meat Board of Namibia the Minister of Agriculture, Water and Forestry raised the cattle brand administrative fees as from 15 July 2015. The announced cattle brand administration fees are as follows:

| Type of fee | Fee payable as from January 2011 to December 2014 | Fee payable as from 1 January 2015 | Fee payable as from 1 January 2016 and on the first day of every year thereafter: The fee payable as from 1 |
|----------------------------------|---|---------------------------------------|---|
| Registration of brand | N\$100.00 | N\$110-00 | January 2015 plus an annual an annual |
| Transfer of brand | N\$30.00 | N\$40.00 | increase according to the rate of |
| Duplicate certificate of a brand | N\$60.00 | N\$70.00 | inflation for the preceding 12 Month |

All State Veterinary Offices, Agents, Farmer Associations and Meat Board Offices (Regional and Head Office), are requested to implement the above Government Gazette as from 1st October 2015. A proceed to implement accordingly, as per communication from the Meat Board of Namibia. The increase in cattle brand administration fees was necessary to cover the rising costs of the administration of cattle brands in Namibia.

MEAT BOARD ADVERTISES FOR APPLICATIONS TO UTILISE AVAILABLE NORWEGIAN QUOTA

The Meat Board has started the process of allocating the Norwegian quota to suitable export abattoirs for 2016. Namibia has a quota of 1 600 tons of beef for Norway that is annually allocated to suitable export abattoirs. In 2015 the quota was utilised by the beef exporters Meatco and Witvlei Meat. All applications must be submitted to the Meat Board before 14 October 2015, after which the Meat Board will make a recommendation.

BOARD MEMBERS OF THE MEAT BOARD VISIT AGRA AUCTION



FRONT: Chairperson - Patricia Gurubes, Maria Haingura, Magdalena Jesaja, Katrina Shiningayamwe, Willie Schutz BACK: Floris van Niekerk, Paul Strydom

LIVESTOCK EXPORT RESTICTIONS TO SOUTH AFRICA

With its South African restricted export destination scheme the Meat Board is trying to establish exports to South Africa without involving the animal health status of South Africa. Cases where the scheme was misused by especially South African speculators have been reported during recent negotiations between the Meat Board and the South African Feedlot Association in South Africa.

The Meat Board was therefore compelled to make the conditions of the scheme even more stringent in order to decrease such cases and protect the South African market for all Namibian livestock. Namibian exporters are requested not to get involved in such incidents. The basis of the scheme is that Namibian livestock be directly exported to an approved feedlot and abattoir and not get into contact with any South African livestock while in transit to their destination.

WHAT THE MEAT BOARD HAS DONE LATELY

MEAT BOARD OF NAMIBIA SPONSHORSHIP TO WINDHOEK SHOW

Dr Anja Boshoff-De Witt (Left) of the Meat Board of Namibia handed over the prizes.

The Meat Board sponsored the following categories:

Champion Beef Carcass 2015:

1st Place Frans Lottering

Reserve Champion Beef Carcass 2015:

2nd Place Frans Lottering

Beef Carcass 2015:

3rd Place Lourens le Grange

Beef Carcass 2015:

4th Place MC Human

Beef Carcass 2015:

5th Place WagnouBoerdery

Champion Non Fat-Tail Sheep Carcass 2015:

1ST Place Dawid Louw

Reserve Champion Non Fat-Tail Sheep Carcass 2015:

2nd Place Dawid Louw

Non Fat-Tail Sheep Carcass 2015:

3rd Place Dawid Louw

Non Fat-Tail Sheep Carcass 2015:

4th Place Nico Truter

Champion Fat-Tail Sheep Carcass 2015:

1st Place Nico Truter

Reserve Champion Fat-Tail Sheep Carcass 2015:

2nd Place Francois van Rensburg

Fat-Tail Sheep Carcass 2015:

3rd Place Francois van Rensburg



The winners from the right are: Neels Coetzee (1st and 2nd Place - Champion Boer Goat Carcass), Nico Truter (1st and 4th Place – Champion Fat-Tail Sheep Carcass), Quinton Jenkins (3rd and 4th Place – Boar Goat Carcass) and Dawid Louw (1st, 2nd and 3rd Place – Champion Non Fat-Tail Sheep Carcass).

Fat-Tail Sheep Carcass 2015:

4th Place Nico Truter

Champion Boer Goat Carcass 2015:

1st Place Neels Coetzee

Reserve Champion Boer Goat Carcass 2015:

2nd Place Neels Coetzee

Boer Goat Carcass 2015:

3rd Place Quinton Jenkins

Boer Goat Carcass 2015:

4th Place Quinton Jenkins

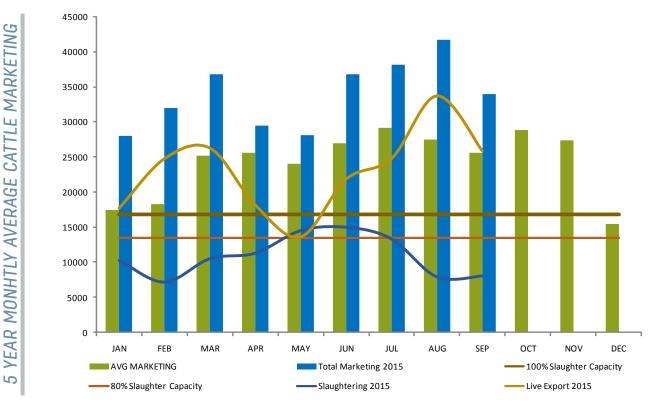


Deputy Minister Anna Shiweda recently attended her first auction - a weaner auction of Karoo Ochse at Gobabis and she was very impressed.

PRODUCTION AND MARKETING

A total of 304 838 heads of cattle was marketed by the end of the third quarter. This is an increase of 50% compared to the cattle that was marketed in 2014. The year 2014 experienced low marketing numbers due to the drought of 2013. Producers had to rebuild their herds in 2014 and as a result very few cattle were available for the market. Despite the drought, the cattle that was marketed (slaughter and live exports) has increased and this is mainly due to producers decreasing their herds. The 5 year average of cattle marketed was 199 718 whilst the number currently stand at 304 606 for 2015 over the reporting period. This is an increase of 34.4 %.

The total export value, of cattle exports for August 2015 stood at N\$205 933 139.69, a decrease from July 2015 where it was N\$232 447 934.80.

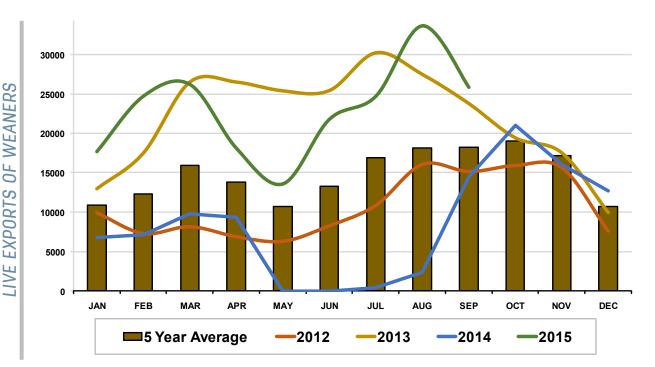


The graph above portrays an increase in cattle exports mainly to South Africa since May 2015 until September 2015. This had a negative impact, with a decrease in the number of cattle that were slaughtered at the export abattoirs. Although these changes are attributed to the drought conditions, producers choose to produce weaners, so that they are able to sell them at auctions for South African destinations. The average weaner price (N\$18) to B2 cattle price (N\$27.37) ratio stands at 1:1.52 for the reporting period. However, producers opt to not produce slaughter ready cattle in order to conserve their grazing for their best animals.

Due to the outbreak of Foot and Mouth Disease in the NCA (Figure 2), no slaughtering took place at the abattoirs in the NCA abattoirs. There is however a declining trend in the 5 year average in the NCA cattle slaughtering more. The percentage decrease between the third quarter (Jul-Sep) and the last quarter (Oct-Dec) is 57 %. 2013 which was also a drought year had significantly low slaughtering numbers compared to other years.

LIVE EXPORTS OF WEANERS

The chart on the following page below provides a long term trend in the number of weaners that are exported to South Africa. Climate change effects (droughts) is quite evident by the increase of the export of weaners during 2013 and 2015 years mostly to RSA markets with percentage increase of 48.8 % in 2013 and 46.4% in 2015 compared to the 5 year average. Therefore both years mentioned are well above the 5 year average. 2014 had less weaners compared to 2013 and 2015 due to producers rebuilding their herds for production and marketing/export which showed a decrease of 18.5 % compared to the 5 year average.



EXPORT OF LIVESTOCK TO ANGOLA

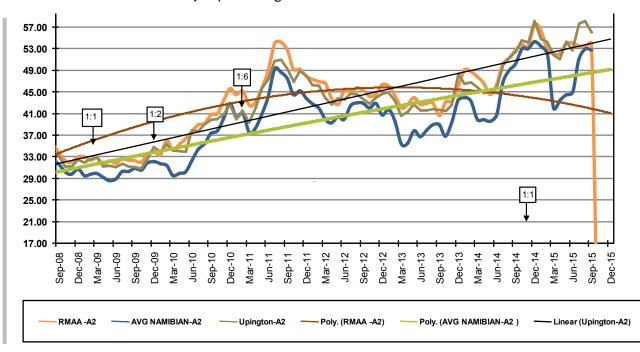
| | Cattle | Sheep | Goats | Total |
|------|--------|-------|--------|-------|
| 2014 | 2160 | 793 | 17 222 | 20175 |
| 2015 | 232 | 23 | 1672 | 1927 |

The table above shows the total number of live cattle, sheep and goats that have been exported to Angola by the end of the third quarter. It is evident that there has been a significant decrease in exports to Angola in 2015 compared to 2014 exports

SHEEP SECTOR

PRODUCTION AND MARKETING

A total of 710 294 sheep were marketed by the end of the third quarter of 2015 indicating an increase from the 604 931 sheep that were marketed in 2014 over the same reporting period (Jan-Sep). This translates into an increase of 105 363 sheep that were marketed. The increase can be associated with the drought conditions that Namibia is currently experiencing.



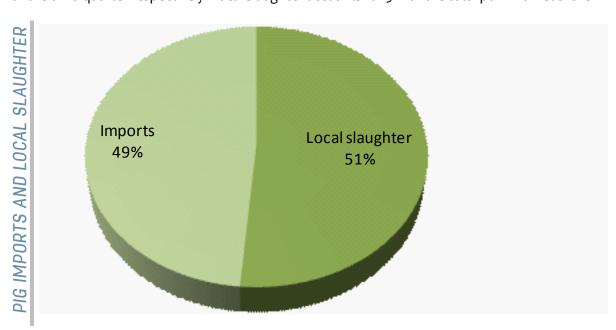
The total 5 year average of the sheep marketed over the reporting period was 715 362 representing a 0.7 % decrease compared to this year.

By the end of August 2015, the total value of the sheep that has been marketed stood at N\$75 047 719.75. This shows an increase in the value compared to the month of July 2015 thus an increase of 2.7%. The increase in the value of the total sheep marketed can be attributed to the increase in sheep exports and the export of sheep carcasses.

Producer prices are the most important variable in the marketing of livestock and more specifically in sheep marketing. The Figure above provides the trend in the A2 sheep producer price between the months September 2008 – September 2015. An increasing trend in the Namibian A2 price is clearly presented. This trend is observed to be consistent with that of the Northern Cape as well as that of the RMAA. A competitive price are observed in September from the Namibian abattoirs compared to that of its competitors in RSA. Despite this favorable condition in price offered by local abattoirs, the increasing trend in live export is still evident.

PORK SECTOR

By the end of the third quarter 30 327 pigs have been slaughtered locally, this shows a decline compared to 2014 where numbers stood at 32 030. With regard to the imports 2 492 tons have been imported by the end of the third quarter respectively. Local slaughter accounts for 51% of the total pork market share.



CONCLUSION

As result of drought, Namibian beef industry experience a significant increase in cattle exports to South Africa as farmers opt to avoid drought related losses. These cattle exports make up 64% of the cattle market share, reducing the cattle slaughtering numbers to a mere 32%. South Africa remains the most favourable destination for live cattle. Towards the end of August 2015, the difference in the RVAV and Namibian B2 prices stood at N\$4.

Price in RSA is dropping and the trend is expected to continue towards end of November 2015. It might pick up again as we approach the festive season but at the current levels dropping to around N\$48 for A2.



OUR NEW STAFF



Desmond J. Cloete Chief: Marketing (Research & Development) Date employed: 1 Oct 2015



Maria Namukwambi **Chief: Information Systems** Date employed: 10 Aug 2015

IMPORTANT CONTACT INFORMATION

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