



# Enabling the Business of Agriculture



**WORLD BANK GROUP**

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Agriculture Global Practice

World Bank

Harare | 22 May 2017

## Zimbabwe

15



49



# Global focus on agriculture

Enabling environment  
for business in agriculture



# World Bank Group – Doing Business Report



*Enabling the Business of Agriculture* has been inspired by the WBG *Doing Business* report, which has a recognized track record in measuring laws and regulations in 190 economies and leveraging reforms.

# A tool to inform policymaking and trigger reforms based on cross-country benchmarking

Identify legal barriers for the business of agriculture



Quantify transaction costs of dealing with government regulations for 62 countries around the world



## Enabling the Business of Agriculture 2017

# Genesis and Timeline

2012

2013-14

2014-15

2016

2017

2018

EBA  
Kick off

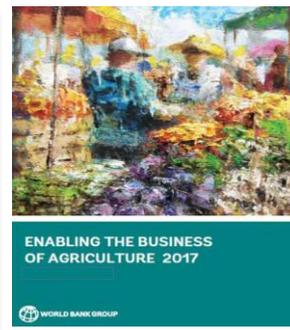
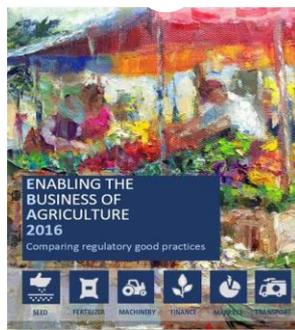
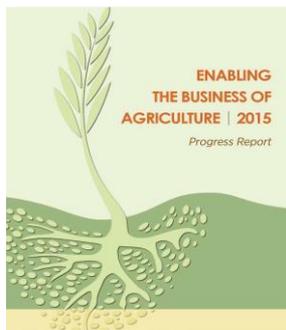
Pilot data  
collection in  
10 countries

Data  
collection in  
40 countries

Data  
collection in  
62 countries

Dissemination  
Policy analysis  
Methodology  
refinement

Data  
collection in  
80 countries

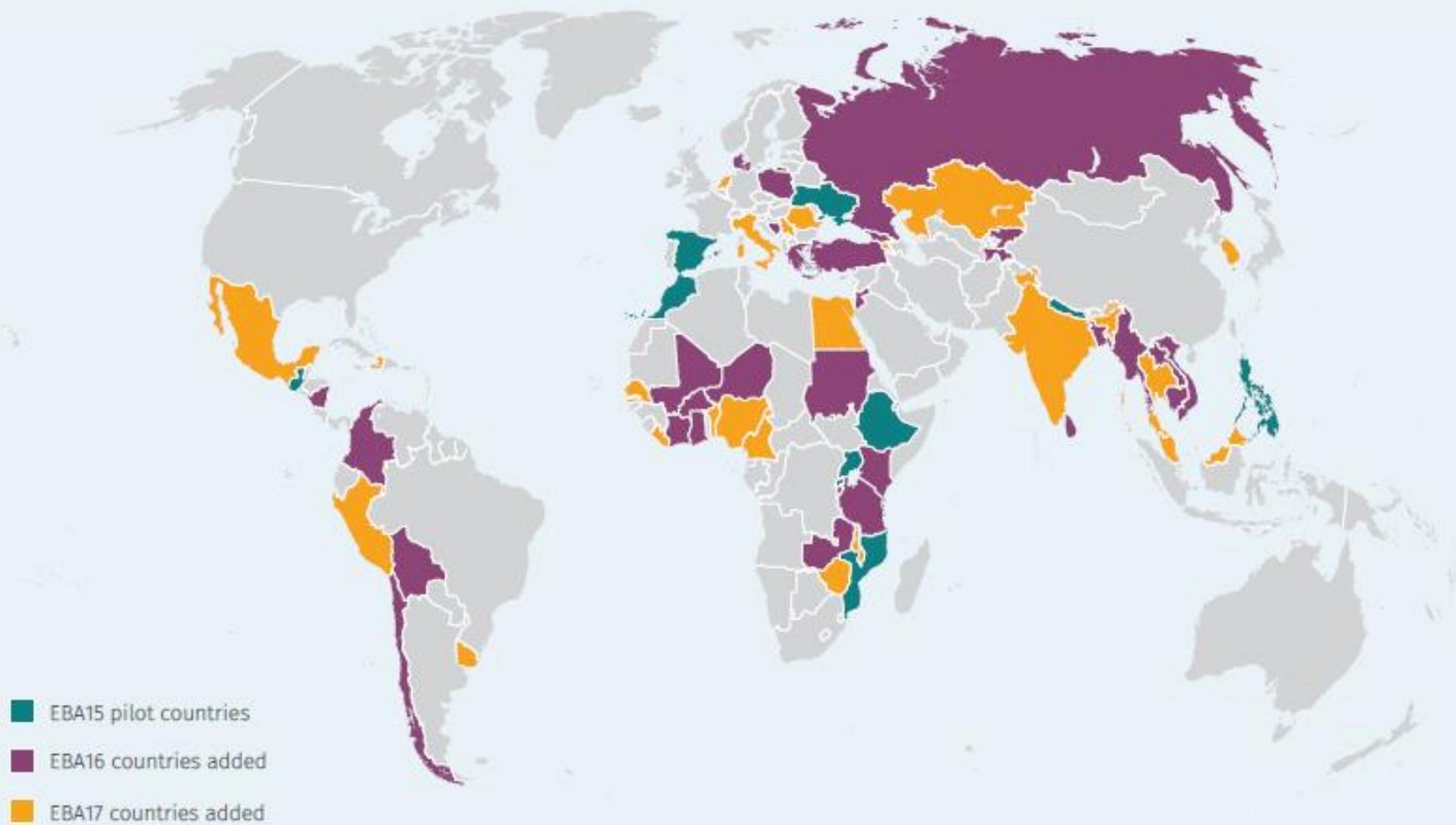


# Thematic coverage



EBA benchmarks **markets** associated with activities along the **agribusiness value chain**

# Geographical coverage



# EBA 2017 indicators

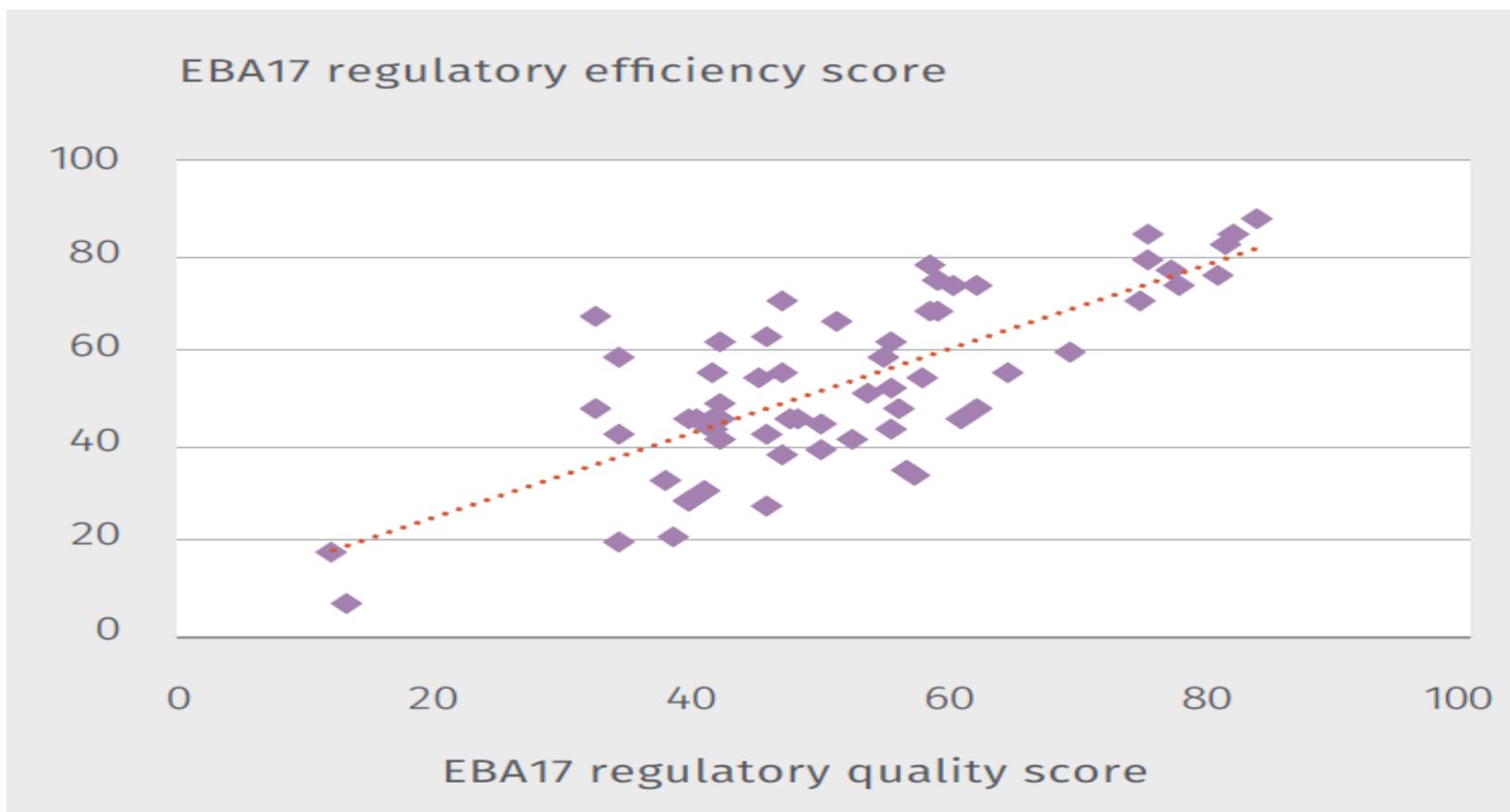
## EFFICIENCY INDICATORS

Processes as experienced by the private sector in complying with legal and regulatory requirements

## LEGAL INDICATORS

Public regulations, other legal texts of general application, judicial decisions and administrative rulings

# Regulations: legal vs efficiency



Stronger regulations go hand-in-hand with efficient processes

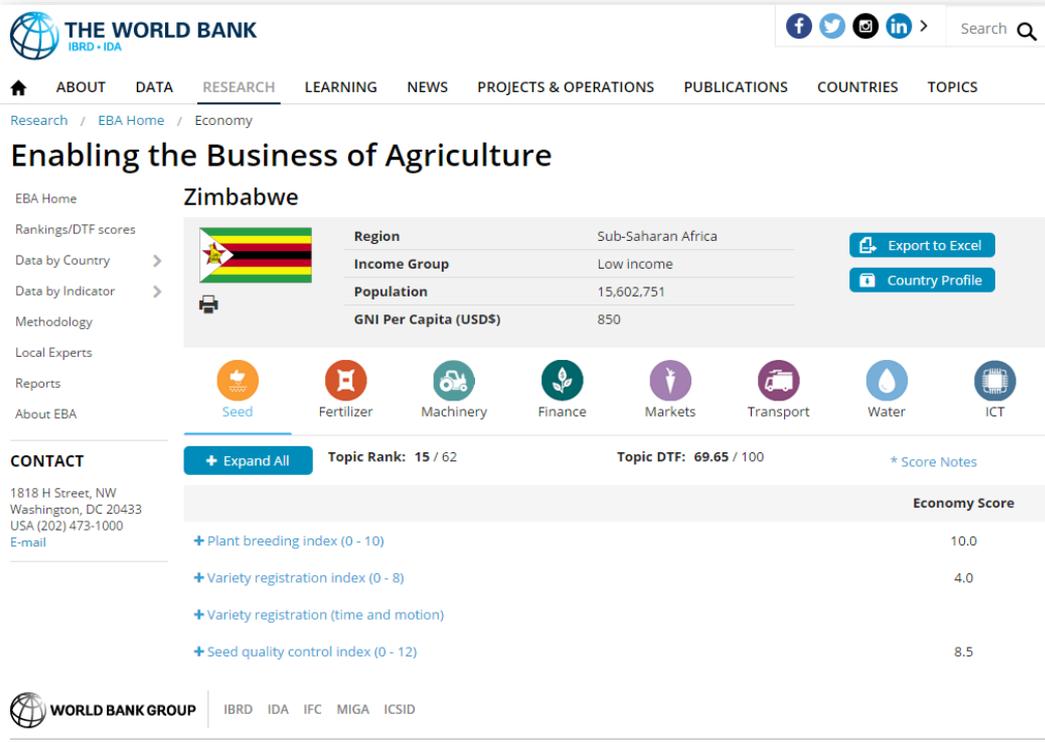
# EBA 2017 indicators

	"LEGAL" INDICATORS	"EFFICIENCY" INDICATORS
<b>SEED</b>	<ul style="list-style-type: none"> <li>&gt; Plant breeding</li> <li>&gt; Variety registration</li> <li>&gt; Seed quality control</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Time and cost to register new varieties</li> </ul>
<b>FERTILIZER</b>	<ul style="list-style-type: none"> <li>&gt; Fertilizer registration</li> <li>&gt; Quality control of fertilizer</li> <li>&gt; Importing and distributing fertilizer</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Time and cost to register a new fertilizer product</li> </ul>
<b>MACHINERY</b>	<ul style="list-style-type: none"> <li>&gt; Tractor operation</li> <li>&gt; Tractor testing and standards</li> <li>&gt; Tractor import</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Time and cost to obtain type approval</li> <li>&gt; Time and cost to register a tractor</li> </ul>
<b>FINANCE</b>	<ul style="list-style-type: none"> <li>&gt; Branchless banking</li> <li>&gt; Movable collateral</li> <li>&gt; Non-bank lending institutions</li> </ul>	
<b>MARKETS</b>	<ul style="list-style-type: none"> <li>&gt; Producer organizations</li> <li>&gt; Plant protection</li> <li>&gt; Agricultural trade</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Documents, time and cost to export agricultural goods</li> </ul>
<b>TRANSPORT</b>	<ul style="list-style-type: none"> <li>&gt; Trucking licenses and operations</li> <li>&gt; Cross-border transportation</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Time and cost to obtain trucking licenses</li> <li>&gt; Time and cost to obtain cross-border licenses</li> </ul>
<b>WATER</b>	<ul style="list-style-type: none"> <li>&gt; Integrated water resource management</li> <li>&gt; Individual water use for irrigation</li> </ul>	
<b>ICT</b>	<ul style="list-style-type: none"> <li>&gt; Information and communication technology</li> </ul>	

# EBA 2017 indicators

<b>LAND</b>	<p><i>(pilot scoring for 38 countries)</i></p> <ul style="list-style-type: none"><li>&gt; Coverage and relevance of land records</li><li>&gt; Public land management</li><li>&gt; Gender disaggregation of land records</li><li>&gt; Leasing of land between private parties</li><li>&gt; Procedural safeguards in case of expropriation</li></ul>
<b>LIVESTOCK</b>	<p><i>(not scored)</i></p> <ul style="list-style-type: none"><li>&gt; Requirements to register veterinary medicinal products</li><li>&gt; Requirements for importing veterinary medicinal products</li><li>&gt; Requirements for labeling of veterinary medicinal products</li></ul>
<b>ENVIRONMENTAL SUSTAINABILITY</b>	<p><i>(not scored)</i></p> <ul style="list-style-type: none"><li>&gt; Conservation of plant genetic resources</li><li>&gt; Access and sustainable use of plant genetic resources</li><li>&gt; Water quality management</li><li>&gt; Soil health management</li></ul>
<b>GENDER</b>	<p><i>(not scored)</i></p> <ul style="list-style-type: none"><li>&gt; Availability of gender-disaggregated data</li><li>&gt; Restrictions on women's employment and activity</li><li>&gt; Women's participation and leadership in collective institutions</li><li>&gt; Non-discrimination provisions</li></ul>

# EBA 2017 report & website



**THE WORLD BANK**  
IBRD · IDA

Research / EBA Home / Economy

## Enabling the Business of Agriculture

### Zimbabwe

Region: Sub-Saharan Africa  
Income Group: Low Income  
Population: 15,602,751  
GNI Per Capita (US\$): 850

Export to Excel  
Country Profile

Seed Fertilizer Machinery Finance Markets Transport Water ICT

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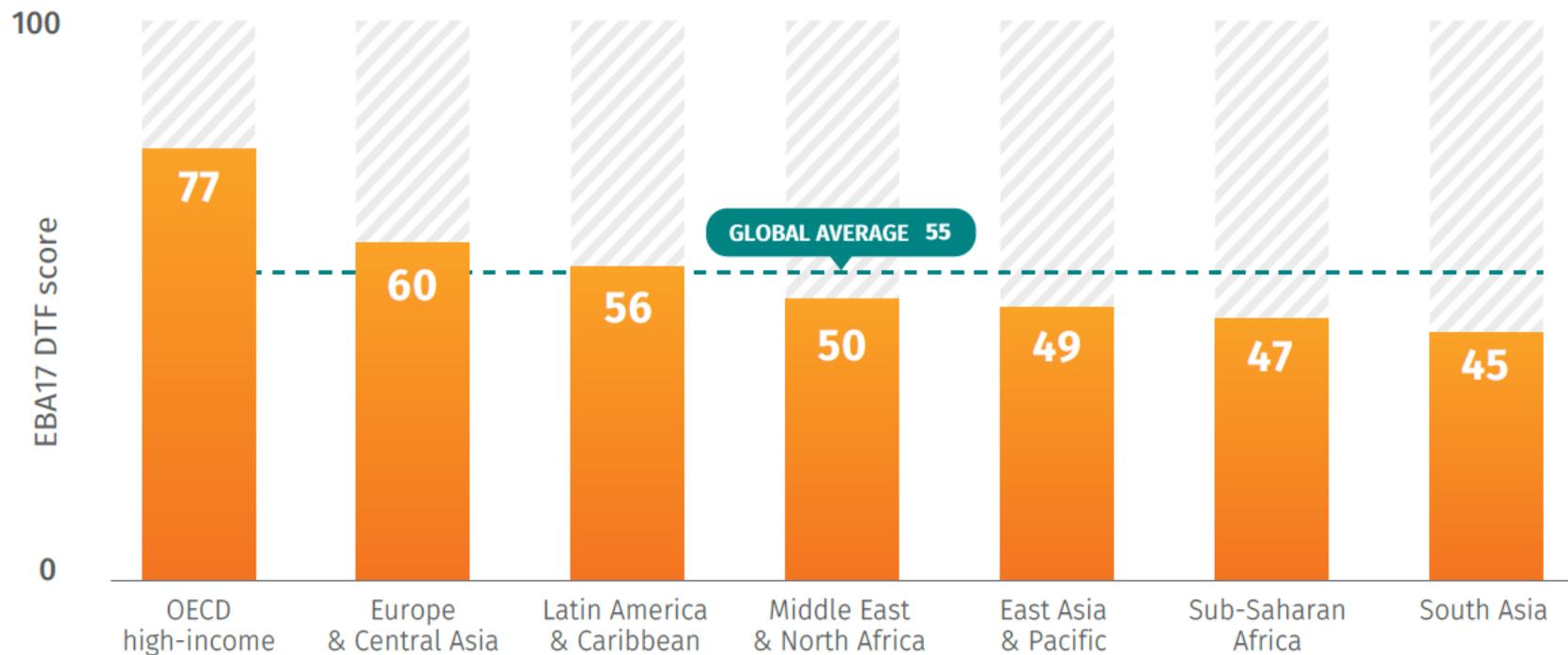
	Economy Score
+ Plant breeding index (0 - 10)	10.0
+ Variety registration index (0 - 8)	4.0
+ Variety registration (time and motion)	
+ Seed quality control index (0 - 12)	8.5



## ENABLING THE BUSINESS OF AGRICULTURE 2017



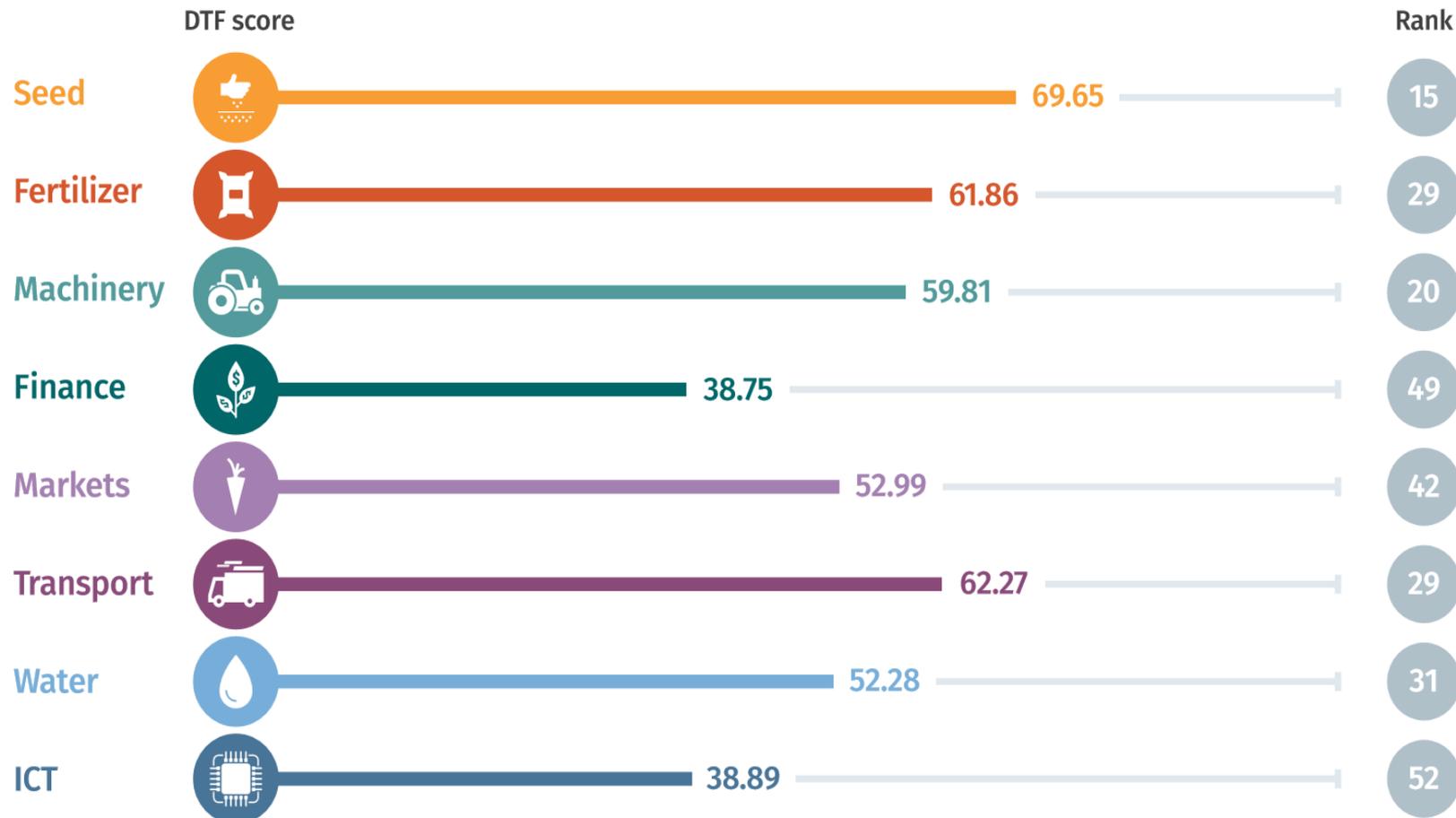
# EBA Overall Results



Source: EBA database.

# ZIMBABWE: topic scores/rankings

EBA  
2017



# ZIMBABWE vs global topic averages

EBA  
2017

### Zimbabwe vs. Global Averages



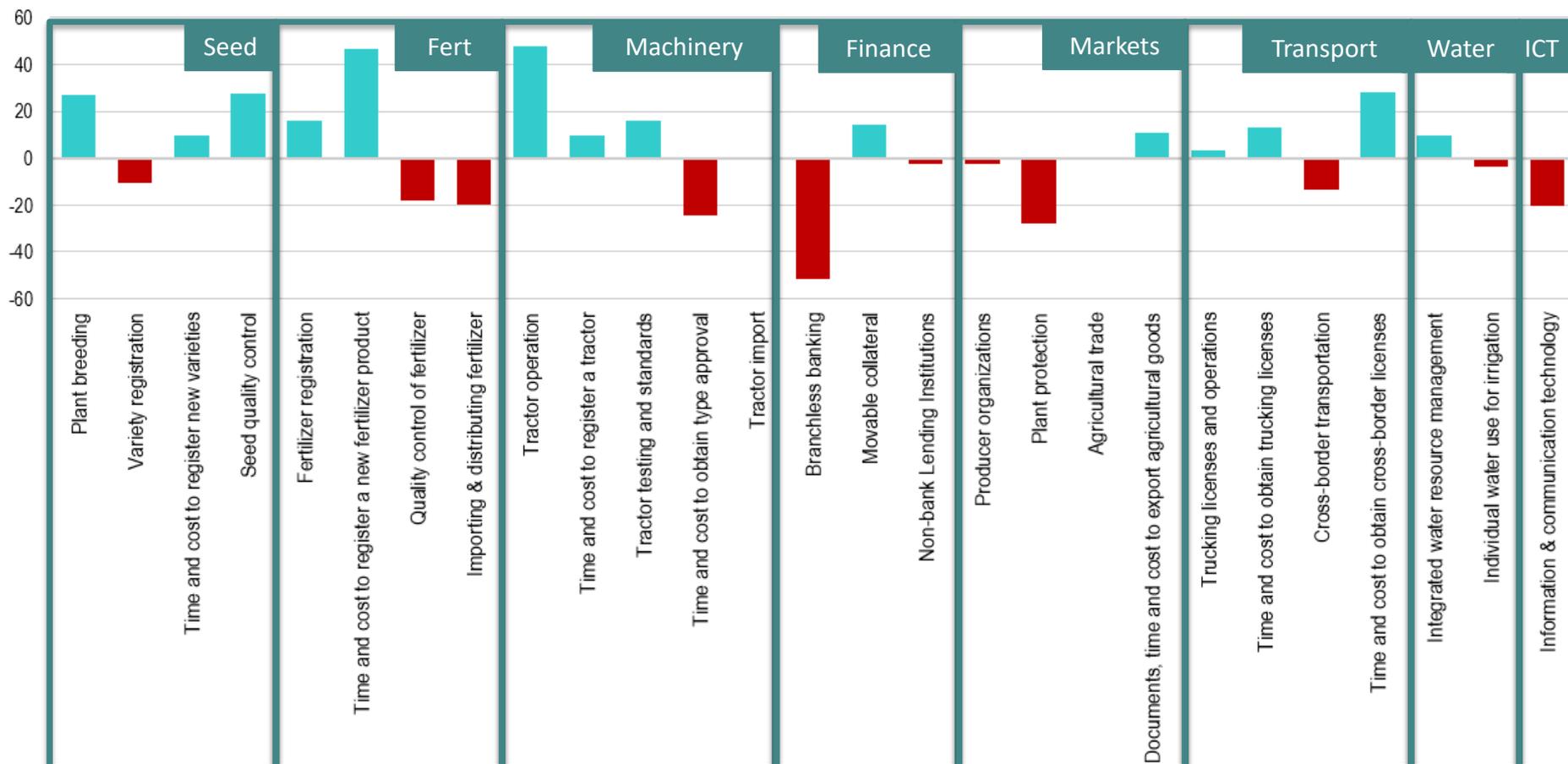
### Zimbabwe vs. Regional Averages - Sub-Saharan Africa



# ZIMBABWE vs global indicator averages

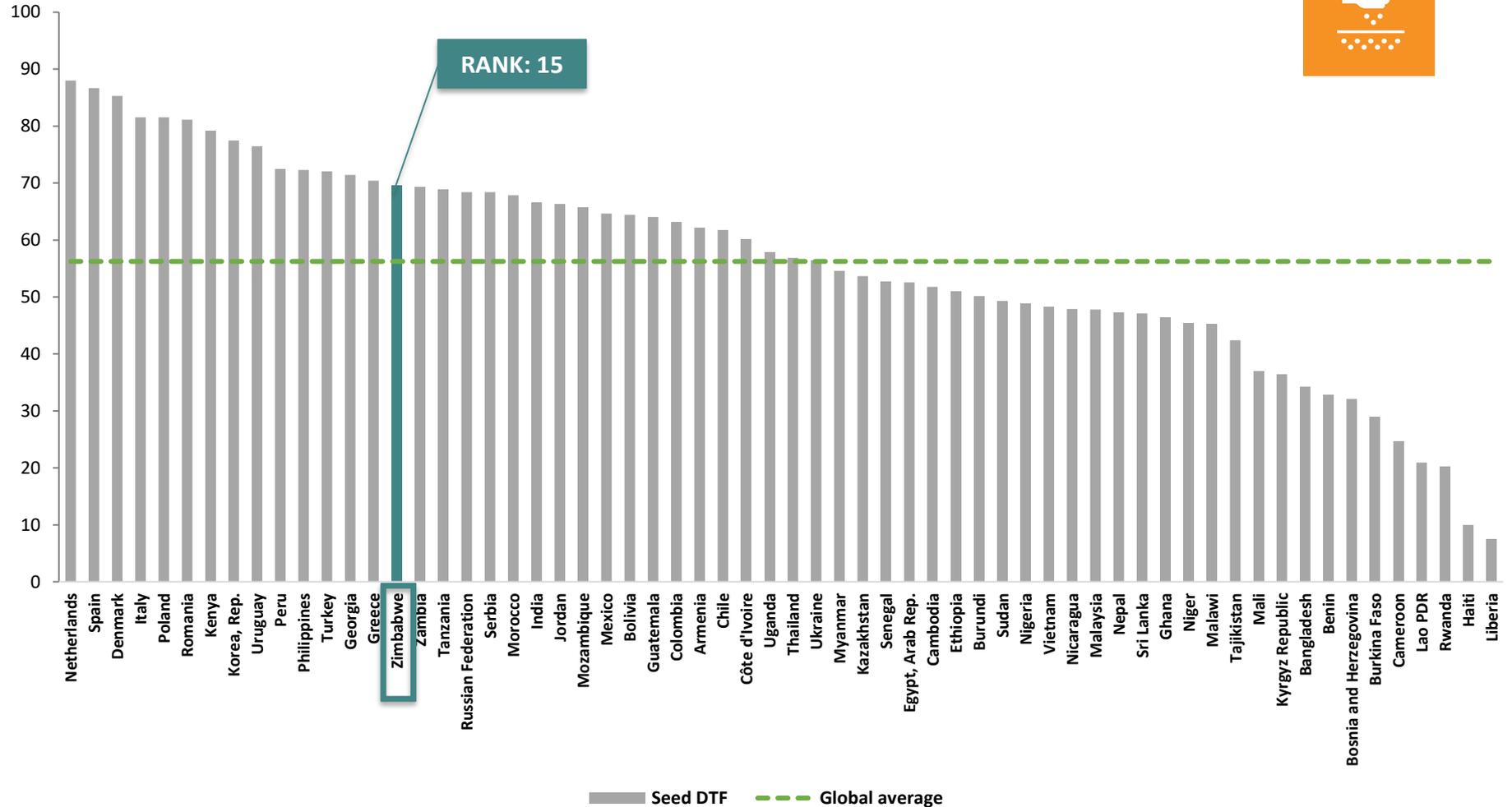
EBA  
2017

Indicator Scores - Zimbabwe vs. Global Averages



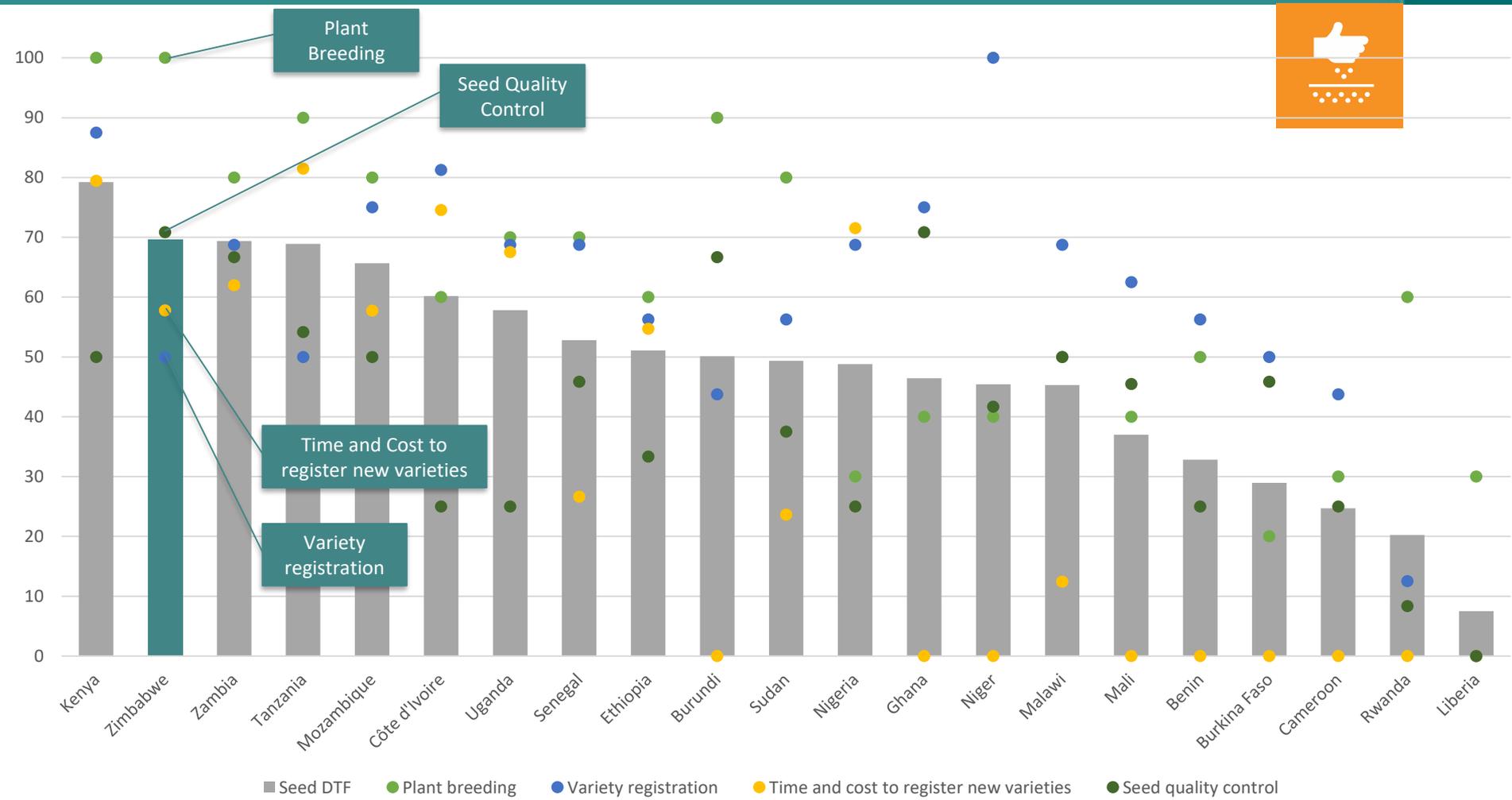
# SEED

EBA  
2017



# SEED : Sub-Saharan Africa

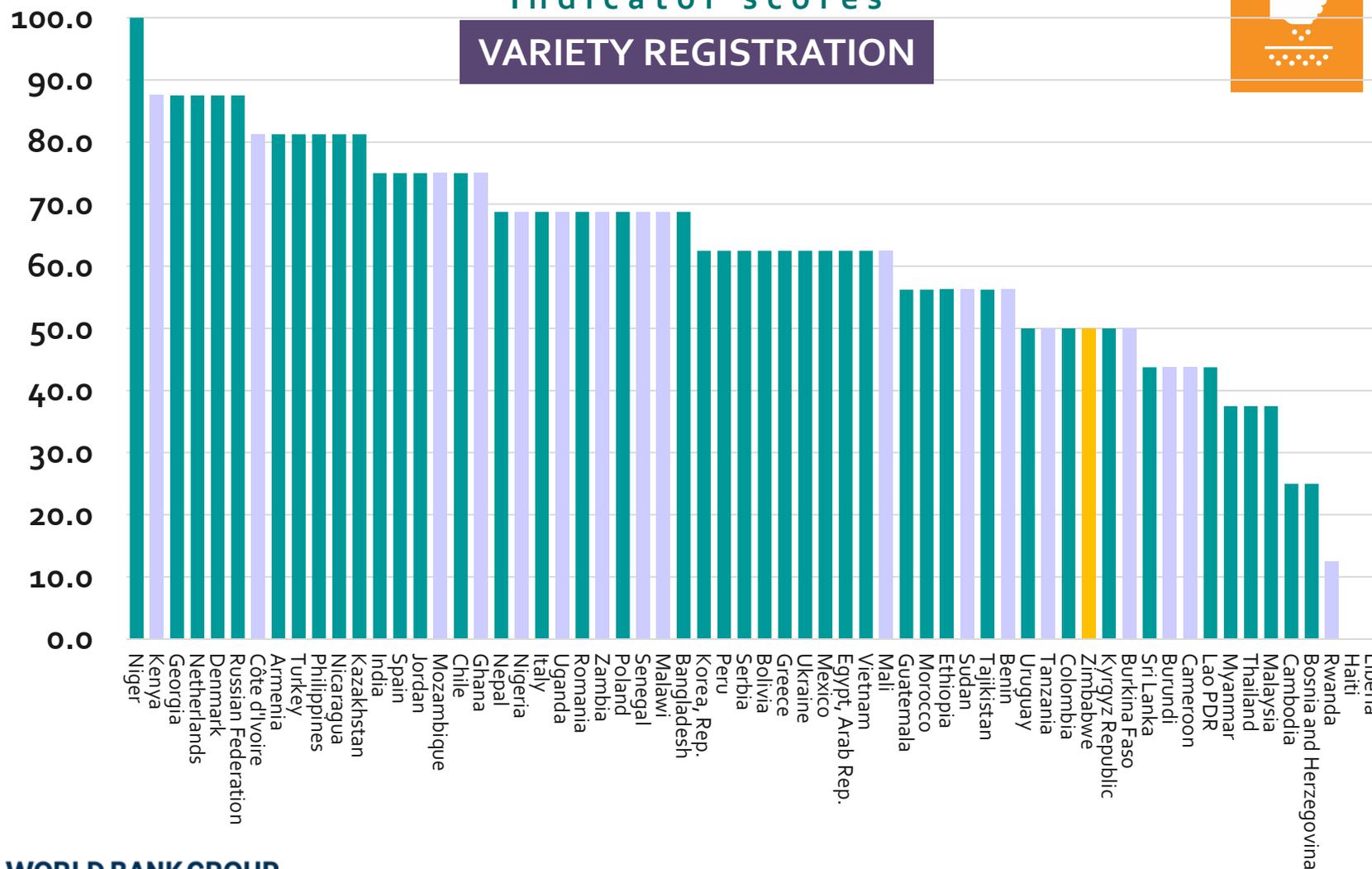
EBA  
2017





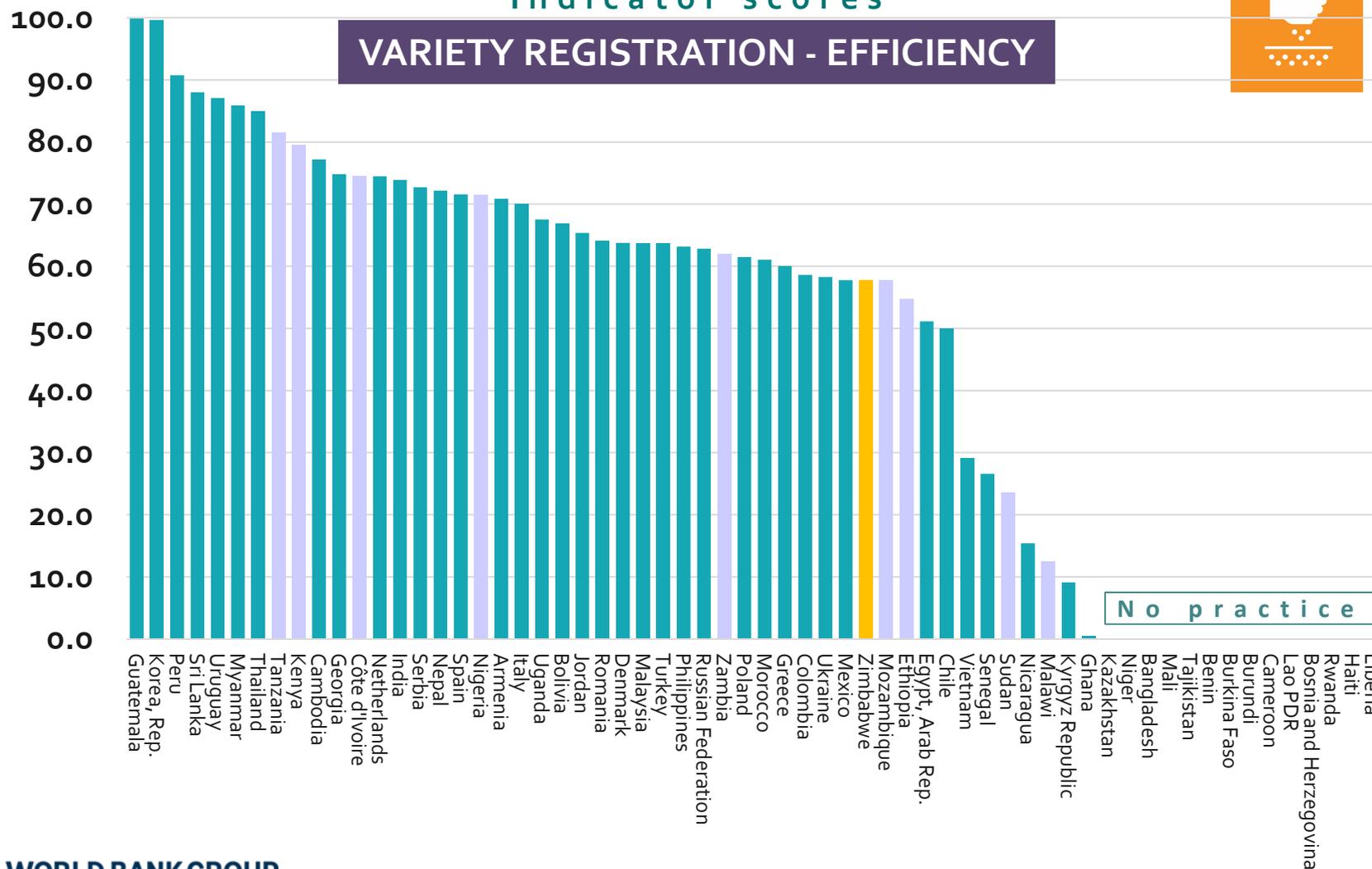
## Indicator scores

### VARIETY REGISTRATION



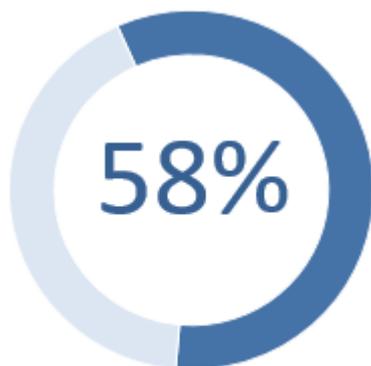
## Indicator scores

### VARIETY REGISTRATION - EFFICIENCY

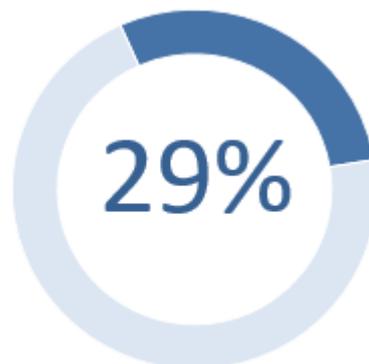




- **A majority of countries have enacted laws for seed companies' accreditation but only few of them implement them**



Countries with laws allowing seed companies to be accredited for certification activities

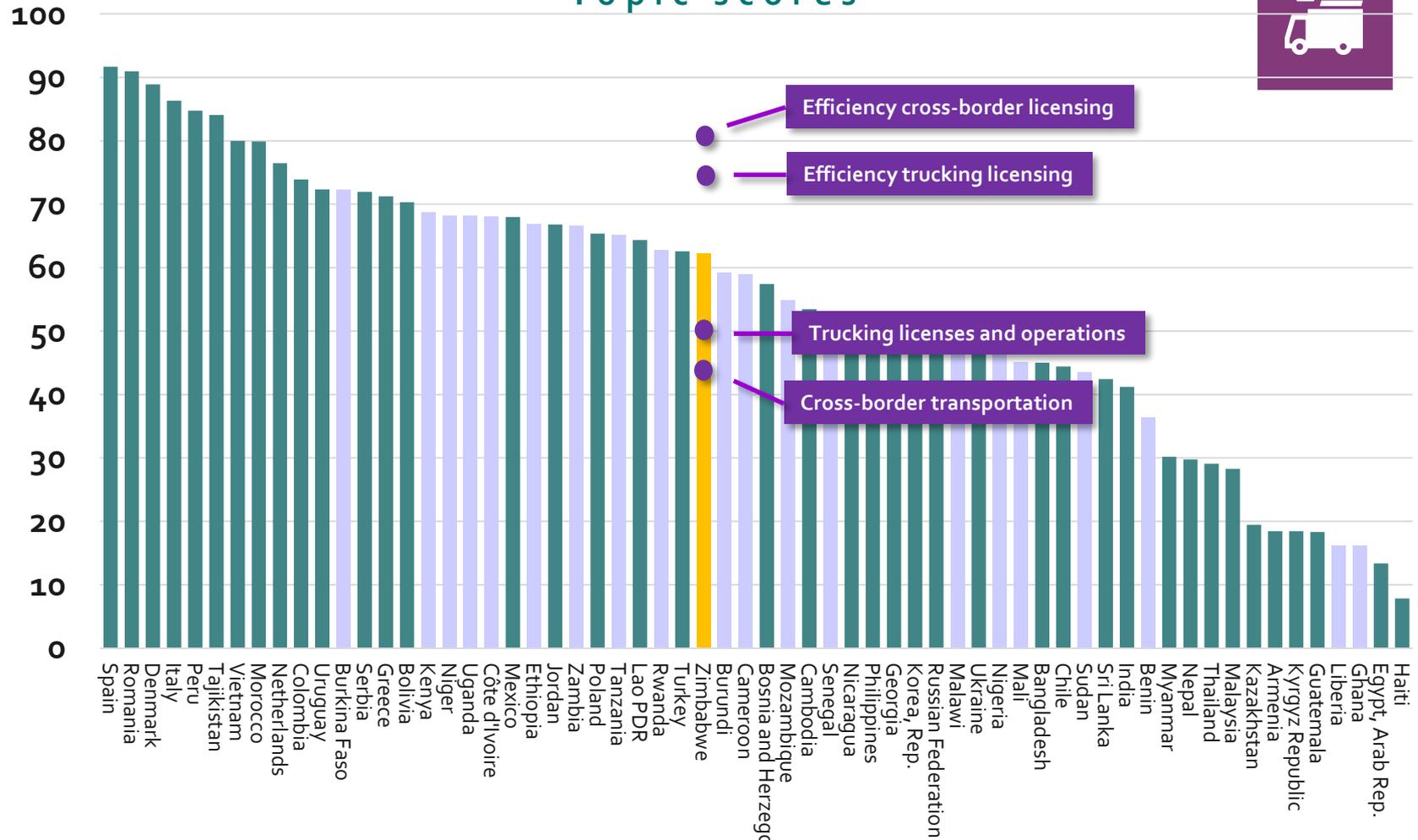


Countries where seed companies have been accredited in practice

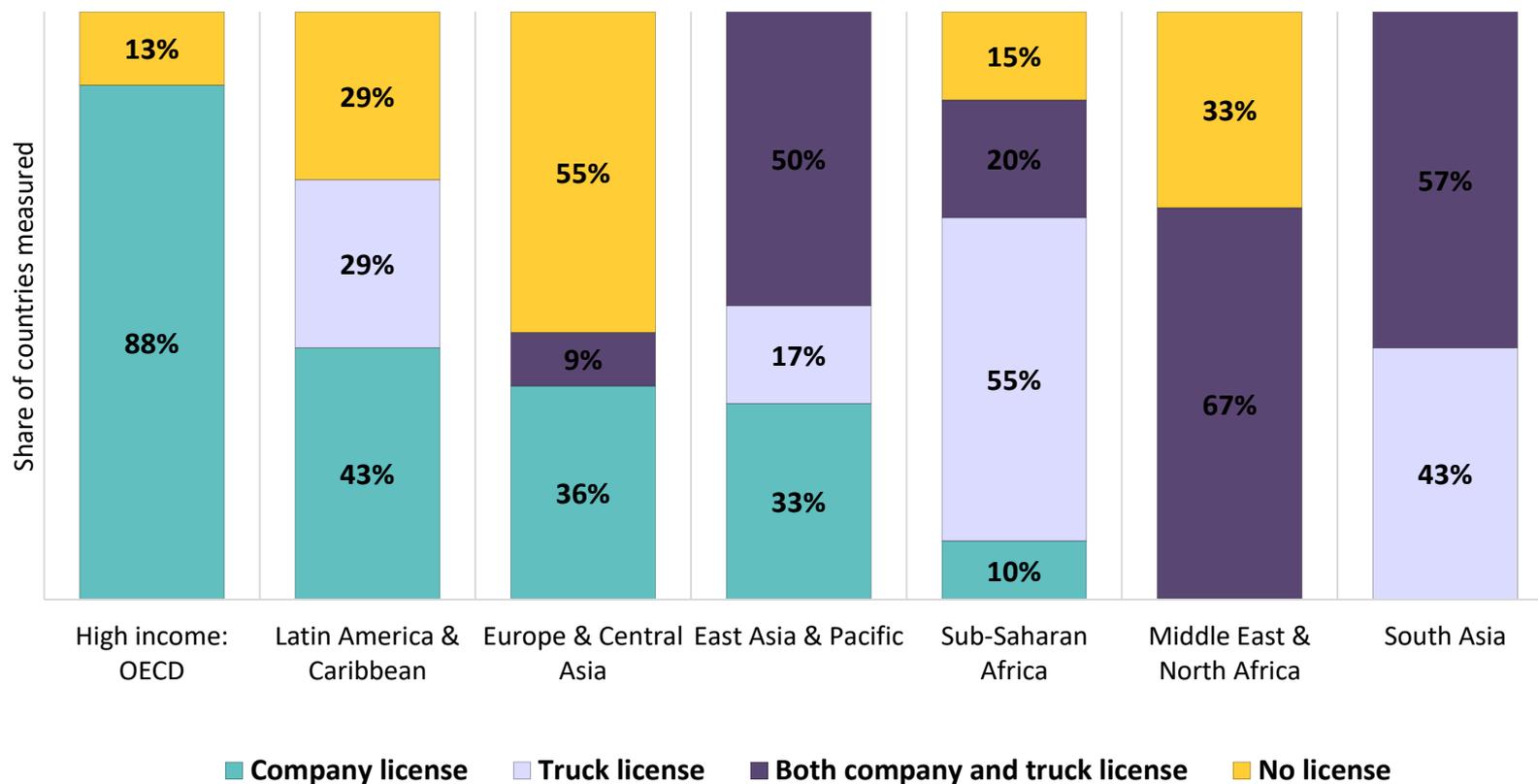
# TRANSPORT



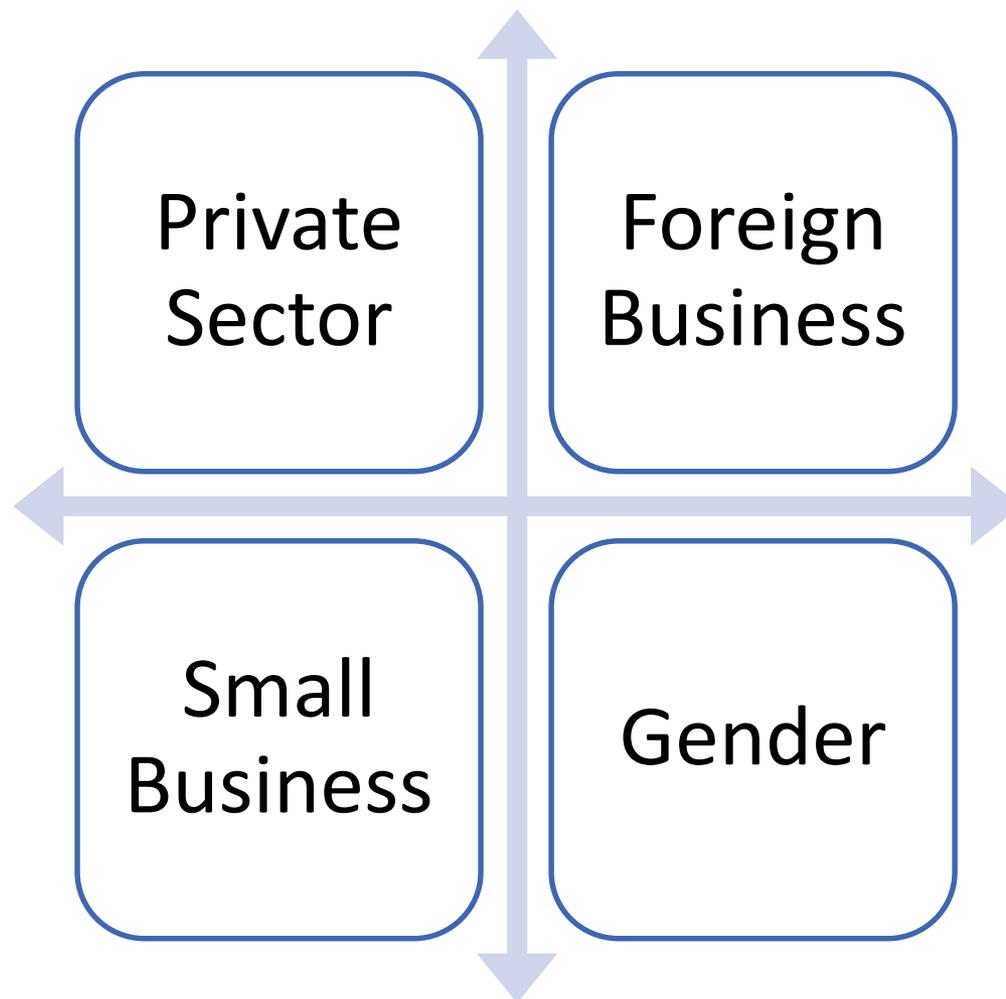
Topic scores



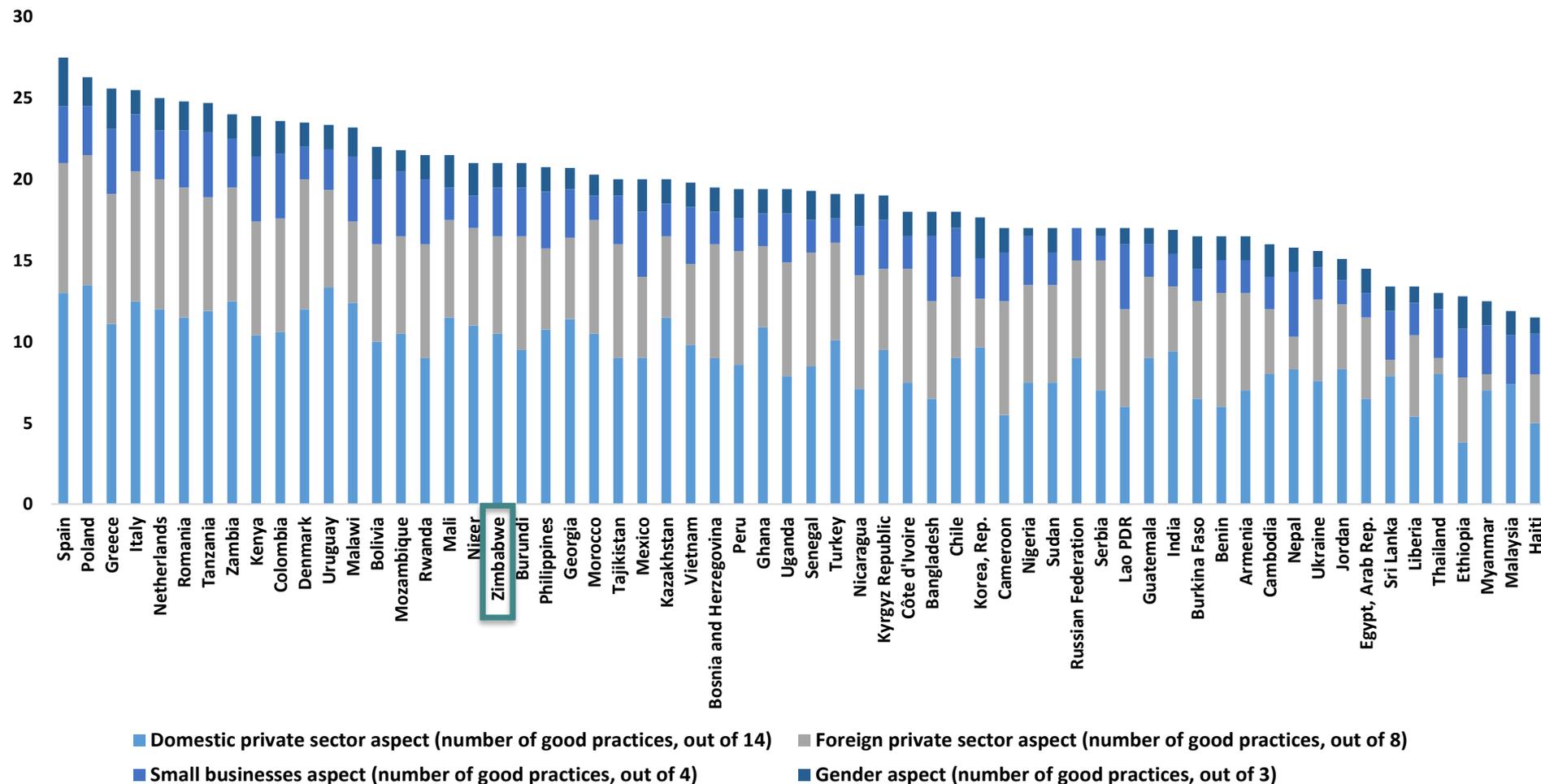
# TRANSPORT



# Nondiscriminatory Measures

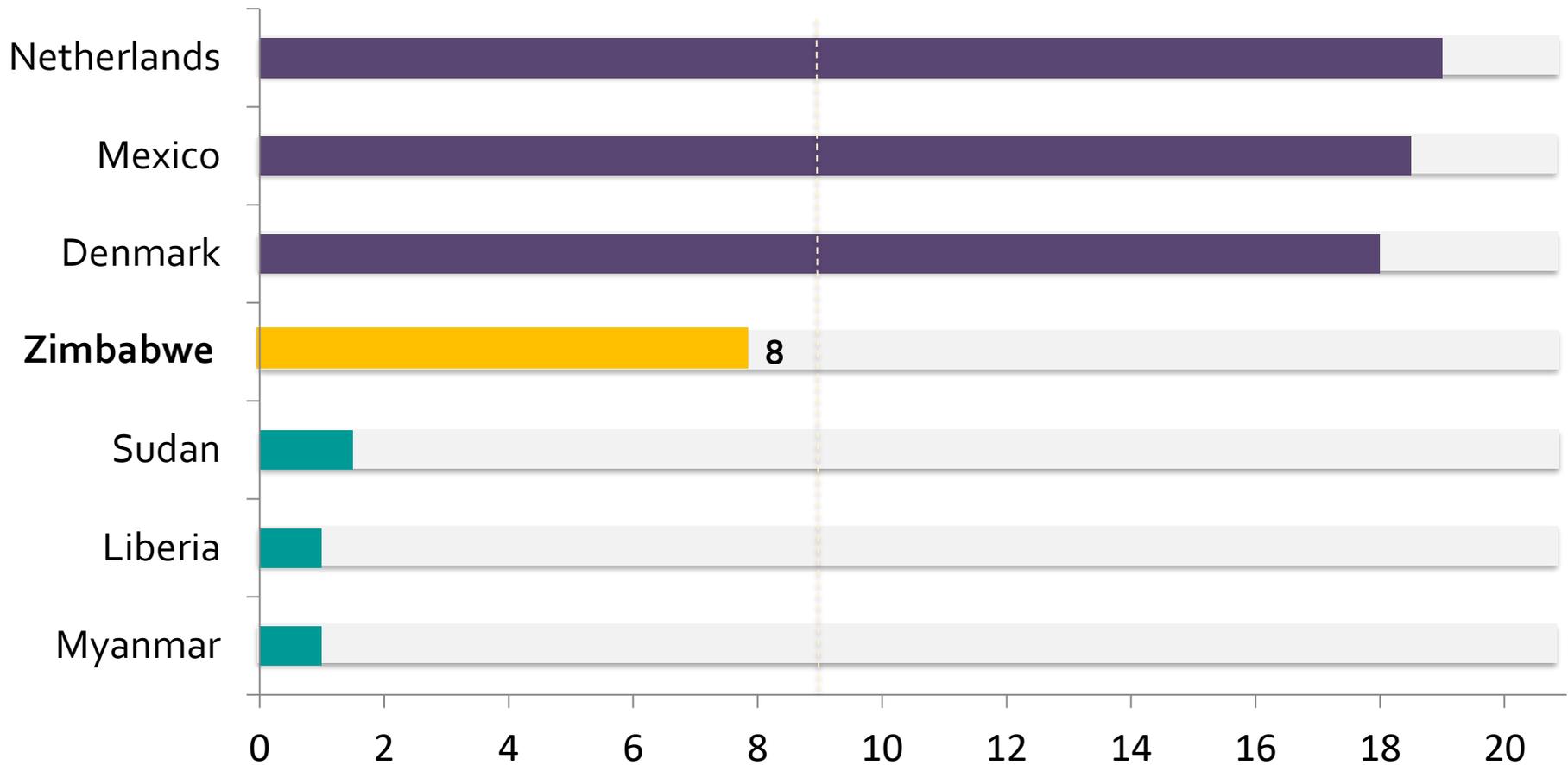


# Nondiscriminatory Measures



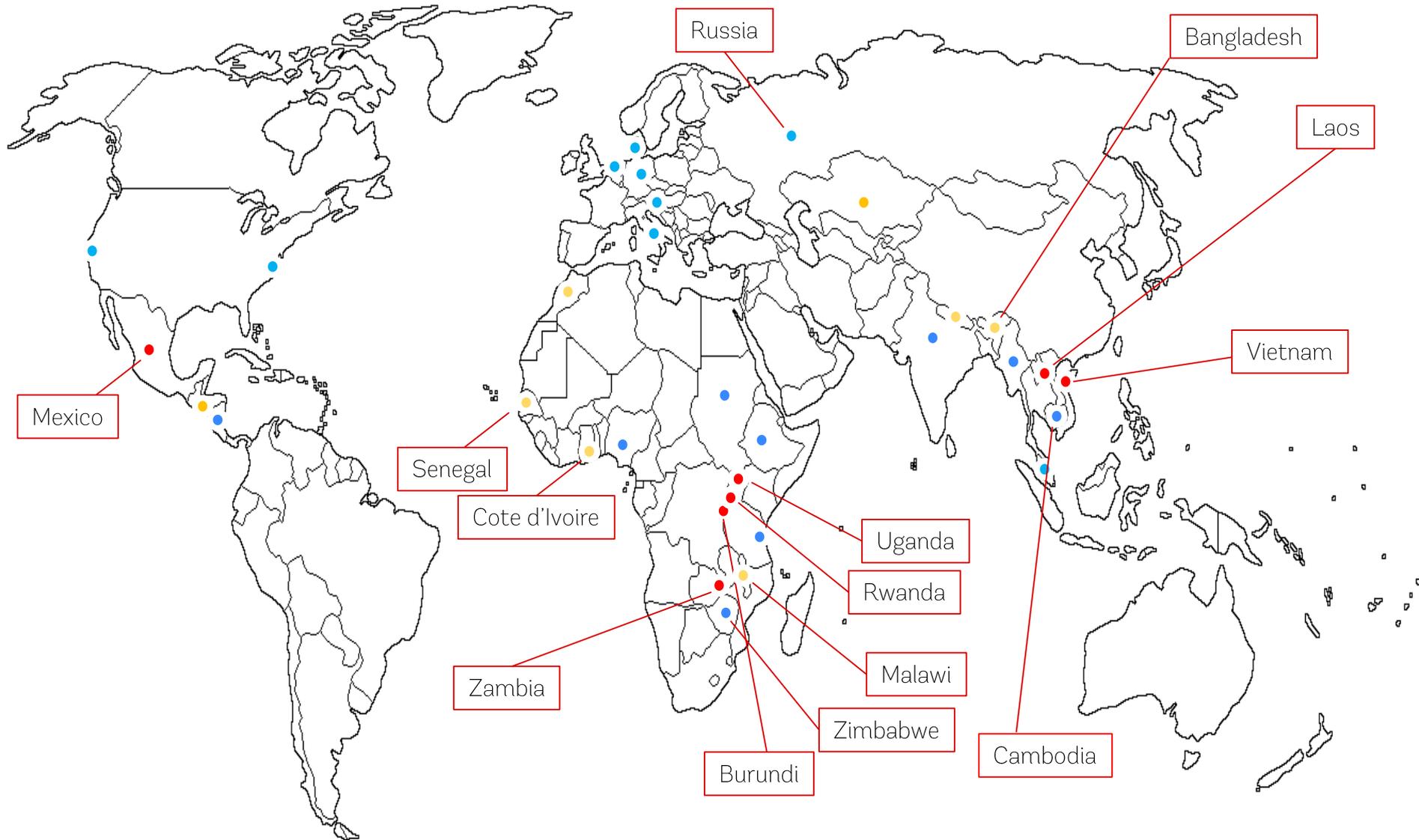
# Access to information

EBA  
2017



Number of good practices related to non discrimination

# EBA uptake





# Enabling the Business of Agriculture



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**THANK YOU!**

# Distance-to-Frontier Score and Topic Ranking

## Indicator DTF Score

- Absolute distance to the best performance (frontier) per EBA indicator



## Topic DTF Score

- Simple average of the indicator DTF scores within each EBA topic



## Topic Ranking

- Rank of topic DTF scores from 1 to 62

**Example:**  
Calculating  
Colombia's  
DTF score  
on fertilizer

TOPIC/INDICATOR	DATA	DTF SCORE	FRONTIER
Fertilizer		81.58 → Rank: 8/62	
Fertilizer registration index (0-7)	6	85.71	7
Time to register fertilizer a new fertilizer product (days)	45	96.39	11
Cost to register a new fertilizer product (% GNI pc)	7.83	99.07	0
Fertilizer quality control index (0-7)	6	85.71	7
Fertilizer imports (0-7)	4	57.14	7

Source: EBA database.

# Data Collection

## Public Sector

- Ministries of agriculture, transport, environment, trade and commerce, information and technology
- Central banks, financial supervisory authorities
- Customs, state inspectors, land registries, cadasters, agricultural research institutes and others

## Private Sector

- Agricultural input companies
- Trucking companies and freight forwarders
- Cooperatives and farmers' associations
- Agricultural holdings
- Mobile network operators
- Lawyers
- Commercial banks and microfinance institutions
- Academia
- Civil society organizations

