



Livestock and Meat Advisory Council

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Livestock Zimbabwe Update: 1st April 2021

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OVERVIEW

FISH4ACP is an initiative of the Organisation of African, Caribbean and Pacific States contributing to food and nutrition security, economic prosperity and job creation by ensuring the economic, social, and environmental sustainability of fisheries and aquaculture value chains in Africa, the Caribbean and the Pacific. It is implemented by the Food and Agriculture Organisation of the United Nations and partners with funding from the European Union and the German Federal Ministry for Economic Cooperation and Development.

The Zimbabwe Value Chain Analysis started late last year and work on the Methodology is now in progress. The official launch will be held on 13th April for stakeholders, including 20 fish farmers from outside Harare.

Inclusive Poultry Value Chain Project (IPVC)

End Market Analysis of the Poultry Value Chain

In the second half of 2020, project partners COSPE commissioned an End-Market Analysis of the poultry value chain in which members of the IPVC consortium have been making contribution to, through consultations, interviews, provision of market information and validation findings. The main objectives of the study are:

- a) Conducting an evidence-based market survey on the chicken meat value chain and other chicken products with special attention on sustainability; and
- b) Reviewing existing feasibility studies and project annual report according to market dynamics and fast-changing economic context, in order to come up with corrective actions and Risk Mitigation plan.

The scope of the end-market analysis included:

- i) quantifying demand and supply for ascertained product preferences;
- ii) mapping market channels and identifying existing market segments for different poultry products;
- iii) identifying market gaps or opportunities for market development for existing and potential suppliers assessing their competitive dynamics with a focus on the niche markets;



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- iv) determining critical market constraints (affordability, availability, product appropriateness, quality, market competition, delivery channels and financing as well as the technical, logistical and financial barriers to a level private sector engagement; and
- v) detailing strategies that can be employed to ensure efficiency and competitiveness sustainability of chicken meat and related value chains.

Zimbabwe Commercial Rabbit Breeders Association

ZiCORBA and a local diversified firm Raymeg Consultants Pvt Ltd Group have successfully negotiated with stockfeed companies for price discounts on rabbit pellets in a bid to arrest the soaring cost of cuniculture production in Zimbabwe.

Equipment for the new rabbit abattoir, which is under construction in Harare, has arrived in the country in time for the commissioning of Zimbabwe's first rabbit export abattoir at the end of April 2021. The abattoir will have a capacity to handle one tonne of rabbit meat per day.

Livestock Diary: April 2021

Tuesday 20 th	Annual General Meeting of the Pig Producers Association Open Meeting for members of the Pig Producers Association of Zimbabwe
Wednesday 28 th	Meeting of the Stockfeed Manufacturers Association

Enclosures

- Matrix Magazine, April to July Edition from the Animal Feed Manufacturers Association, South Africa.
<https://www.dropbox.com/s/w78zmf5287t961k/MX0421%20-%20Online.pdf?dl=0>
- Stockfarm April 2021 Edition
https://www.dropbox.com/s/ofkre9pl7969tya/SF0421_Online.pdf?dl=0
- CHIPS from the South African Potato Industry, March/April edition 2021:
https://www.dropbox.com/s/ud74l4zhc24jids/CH0421_Online.pdf?dl=0