

PROGRAMME
Zimbabwe Herd Book Beef School 2021
In Collaboration with Livestock Registration Federation Virtual Stockman School

Theme:
Critical success factors for an inclusive and profitable livestock value chains

Tue	12-Oct-21	Registration and Key Note Presentation	Mystique Conference Centre
	16:30 - 17:45	Registration	
	17:45 - 18:00	Introduction and Welcome	Mr John Crawford: Chairman, Zimbabwe Herd Book
	18:00 - 19:00	Key Note Presentation	TBA
	19:00 - 20:00	DINNER	Mystique Conference Centre
Wed	13-Oct-21	Virtual Stockman School	Mystique Conference Centre
	Session 1:	Session sponsored by institutional Sponsor: MOLATEK	
	07:00 - 07:45	Registration and Tea	
	07:45 - 08:00	Beef School Opening	Mrs Anne Cooke, Vice-Chairman, Zimbabwe Herd Book
	08:00 - 08:05	Virtual Stockman School Opening	Mr. Mecki Schneider: LRF Chairman
	08:05 - 08:10	Molatek Promotional Video	
	08:10 - 08:40	An inclusive and profitable livestock sector in South Africa	Mr Mooketsa Ramasodi: Acting Director-General: Department of Rural Development and Land Reform
	08:40 - 09:10	The business case for producers to invest in the Livestock industry	Mr Wandile Sihlobo: Chief Economist at Agbiz
	09:10 - 09:45	A new vision for inclusive growth of the Livestock Sector	Mr James Faber: Chairman Red Meat Producers Organization
	09:45 - 10:15	TEA (Served in between sponsors stands)	
	Session 2:	Session sponsored by institutional Sponsor: ZOETIS	
	10:15 - 10:55	An update of South Africa's animal health status & plans for improving it	Dr Mpho Maja: Director: Animal Health (DALRRD)
	10:55 - 11:40	The FANMEAT traceability success Story	Mr Paul Strydom: General Manager at The Meat Board of Namibia
	11:40 - 11:45	ZOETIS Promotional Video	
	11:45 - 12:15	Speaker & audience Panel Discussion	
	12:15 - 12:45	Sponsors exhibition	
	13:00 - 14:00	LUNCH	
Wed	13-Oct-21	Local Presentations	Mystique Conference Centre
	Session 3:		
	14:00 - 14:40	Theilerias and their control	Prof John Lawrence
	14:40 - 15:20	New calf killer on the horizon	Dr Douglas Bruce
	15:20 - 16:00	Wabai poisoning	Dr Japie Jackson
	16:00 - 16:30	TEA & Visit to Sponsor stands	
	Session 5:		
	16:30 - 17:30	Cattle farming and veld management observations and experiences	Doug Follwell
	17:30 - 18:30	Presentation	TBA
	19:00	DINNER	

Thu	14-Oct-21	Virtual Stockman School	Mystique Conference Centre
	Session 6:	Session sponsored by institutional Sponsor: SPARTA	
	08:00 - 08:05	Proceedings for the day	Mr Johan Styger: Vice-Chairman of the LRF
	08:05 - 08:10	SPARTA Promotional Video	
	08:10 - 08:40	Livestock Value chains: The South Africa Example	Mr Dewald Olivier: CEO of The South African Feedlot Association
	08:40 - 09:10	Value chains for High Value Products	Mr Frans Stapelberg : Protea Reserve
	09:10 - 09:40	What I have learned from years of research in Grazing management	Dr Mike Peel: ARC-API Rangeland Ecology
	09:40 - 10:10	TEA & Visit to Sponsor exhibition	ALL DELEGATES & SPONSORS
	Session 7:	Session sponsored by institutional Sponsor: UNISTEL	
	10:10- 10:55	Measuring performance: From weights to EBVs to Genomics	Dr Steve Miller: Acting Director at AGBU
	10:55 - 11:35	Managing the herd: Getting your Animal health right	Dr Schabort Froneman: Technical Manager, Ruminants at Zoetis
	11:35 - 12:10	Namibia's strategy to target international beef markets	Prof Helmke von Bach: Agricultural Economist at Unam, Namibia
	12:10 - 12:15	UNISTEL Promotional Video	
	12:15 - 12:45	Speaker & audience Panel Discussion	
	12:45 - 14:00	LUNCH	
Thu	14-Oct-21	Virtual Stockman School	Mystique Conference Centre
	Session 8:	Session sponsored by institutional Sponsor: CHECKERS	
	14:00 - 14:05	CHECKERS Promotional Video	
	14:05 - 14:35	Backgrounding Weaner Calves and Lambs for extra profit	Dr Vlok Ferreira: National Technical Manager - Ruminants at Molatek
		Trends in meat science: the USA response for meeting the demands of	Prof Dale Woerner: Associate Professor: Department of Animal and Food
	14:35 - 15:05	international consumers in high value markets	Sciences at Texas Tech University
	15:05 - 15:10	RPO Promotional Video	
	15:10 - 15:30	Speaker & audience Panel Discussion	
	15:30 - 16:00	TEA & Visit to Sponsor exhibition	ALL DELEGATES & SPONSORS
	Session 9:	Session sponsored by institutional Sponsor: RPO	
	16:00 - 16:40	Accelerating genetic progress in Livestock	Ms Lisa Rumsfeld: Vice President of International Commercial Operations Vytelle
	16:40 - 17:15	Brazil's strategy to target international beef markets	Mr Bruno Andrade: Director of Operations at Mato Grosso Meat Institute (IMAC) - Brazil
	Session 10:	Evening Function	
	18:15 - 19:00	Another enthralling walk down memory lane	Dr Japie Jackson
	19:00	DINNER	

Fri	15-Oct-21	Virtual Stockman School	Mystique Conference Centre
Session 11: Session sponsored by institutional Sponsor: ABSOLUTE GENETICS			
08:00 - 08:10	Proceedings for the day		Mr Mecki Schneider: Chairman
08:10 - 08:40	Australia's strategy to target international beef markets		Mr Jason Strong: Managing Director at MLA
08:40 - 09:15	Outcomes from the first round of the South African Beef Genomics Program		Prof Norman Maiwashe: General Manager ARC-AP & Dr Linky Makgahlela: Research Team Manager: Animal Breeding and Genetics (ARC-AP)
09:15 - 09:45	China as a target export market		Dr Dong Wang: Director, China Marketing Solutions
09:45 - 10:15	Speeding up genetic progress through new reproductive technologies		Dr Fanie Steyn: Director at Ramsem/Absolute Genetics
10:15 - 10:20	ABSOLUTE GENETICS Promotional Video		
10:20 - 10:40	TEA		
Session 12: Session sponsored by institutional Sponsor: JOHN DEERE			
10:40 - 10:45	JOHN DEERE Promotional Video		
10:45 - 11:15	Radio and High frequency tags: Management for feedlot and on farm		Mr Jaco Maass: General Manager: Information and Communications Technology at BKB
11:15 - 11:45	The role of Goat meat in the Red Meat Industry of South Africa		Mr Albie Horn: Small Stock Farmer from the Northern Cape
11:45 - 12:15	Summary of lessons learned from other industries and opportunities for the Livestock industry of South Africa		Prof André Jooste: Professor: Department of Agricultural Economics University of Stellenbosch
12:15 - 12:45	Speaker & audience Panel Discussion		
12:45 - 13:00	Lucky Draw		
13:00	LUNCH and DEPART		National Foods Ltd